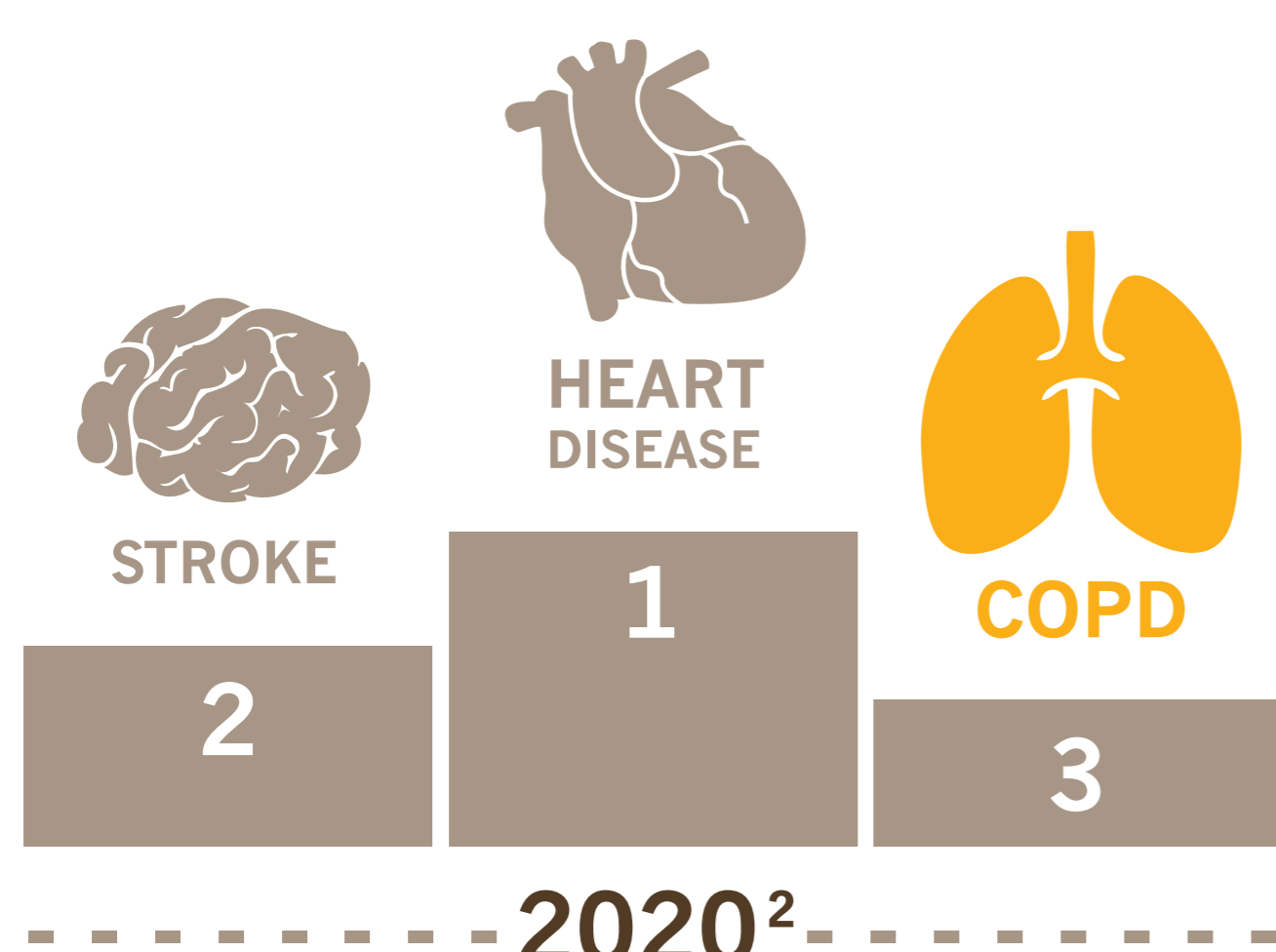


# COPD

Chronic Obstructive Pulmonary Disease

Affects

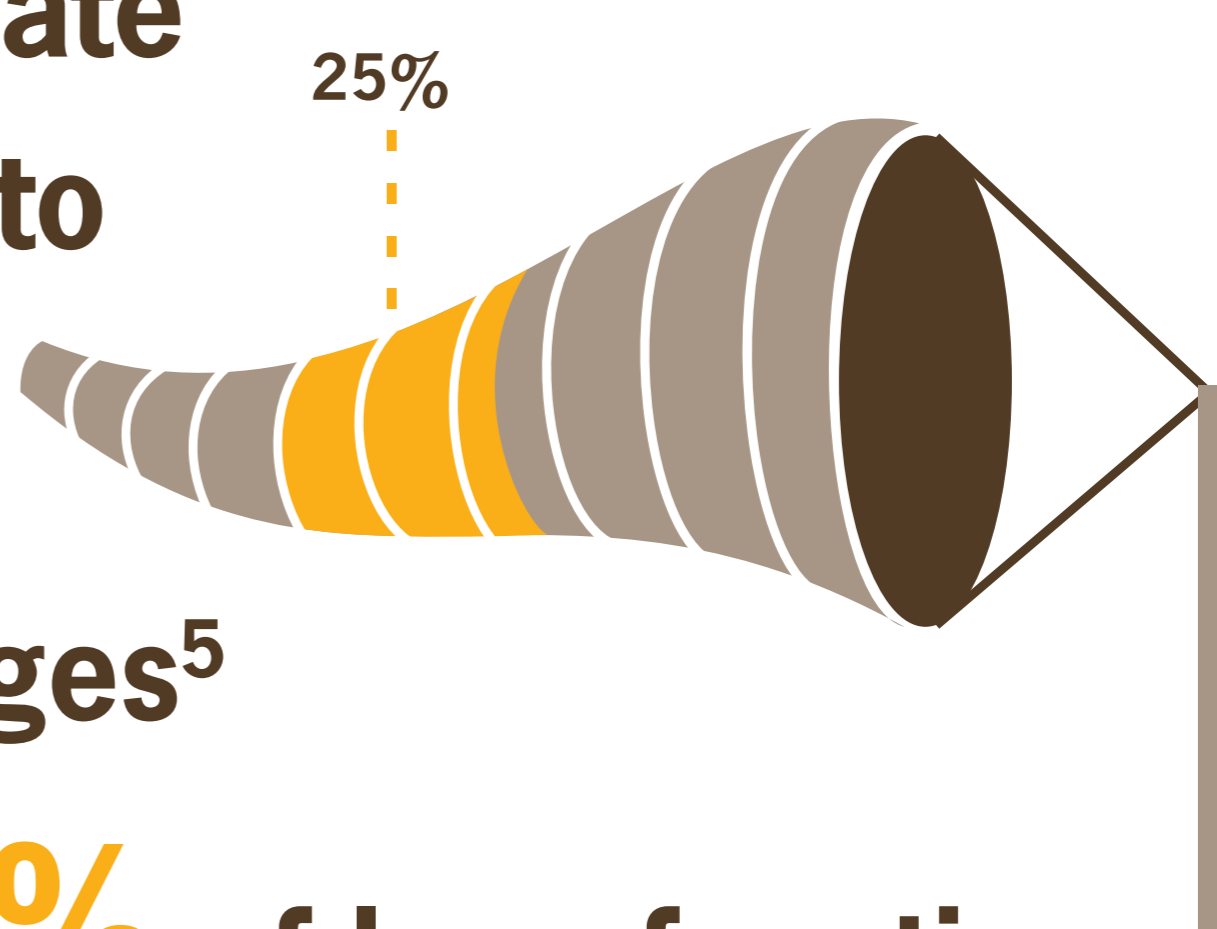
**210 million**  
people  
worldwide<sup>1</sup>



Projected to be the **3RD** leading cause of death in the world by 2020<sup>3</sup>

Around **25%** of adults aged 40 years and older have mild airflow obstruction<sup>4</sup>

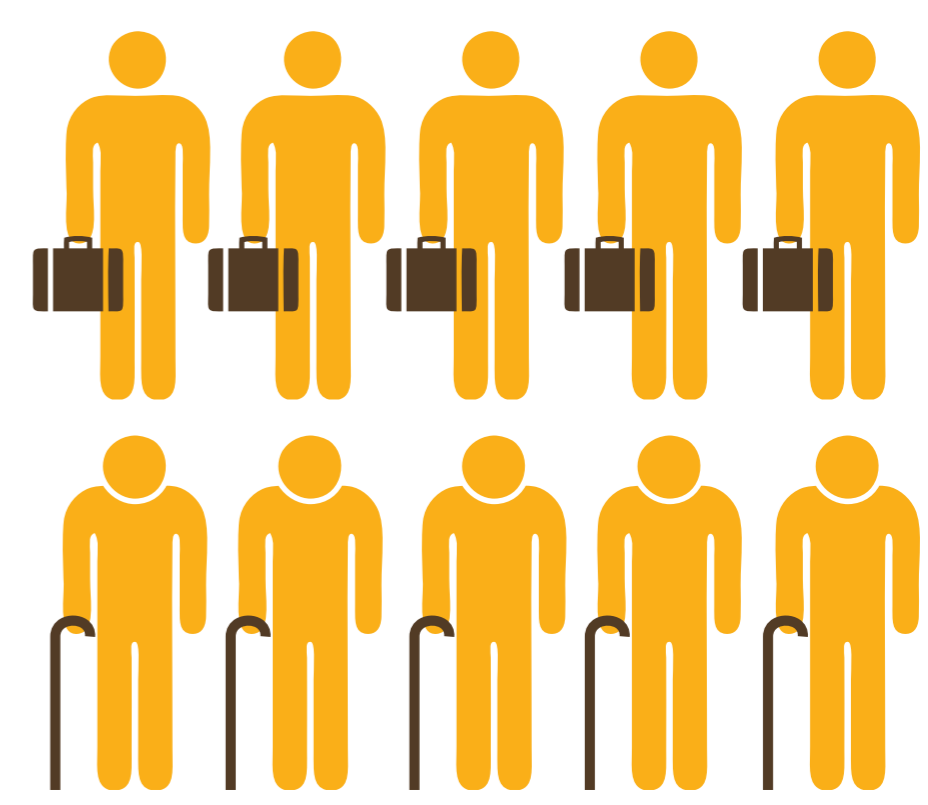
**60–85%** of mild to moderate COPD patients are thought to remain **undiagnosed**<sup>4</sup>



COPD is **silent** in early stages<sup>5</sup>

At diagnosis, **up to 50%** of lung function may already have been lost<sup>5</sup>

**50%** COPD sufferers are **less than 65 yrs old**<sup>6</sup> and may be at the **peak of their earning power** and family responsibilities



**20% – 40%** of people with COPD are likely to **retire prematurely** due to their disease<sup>6</sup>

An international survey highlighted that average lifetime earnings losses for COPD patients retiring early have been estimated to be **\$316,000 per individual**<sup>6</sup>

COPD symptoms have a **destructive** impact on patient **function** and **quality of life**<sup>7</sup>

**Shortness of breath** is one of the most burdensome symptoms for COPD patients<sup>7</sup>

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