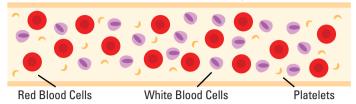
UNDERSTANDING MYELOFIBROSIS: A Rare Blood Cancer

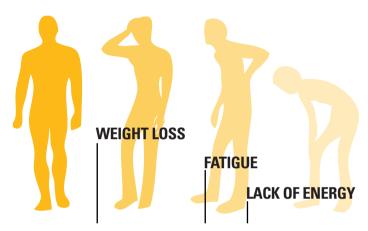
MF is a life-threatening blood cancer with progressive, debilitating symptoms that severely impact quality of life and reduce overall survival.

Healthy Bone Marrow



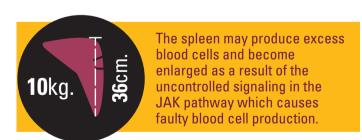
Bone marrow is a soft blood-forming tissue that fills bone cavities. Healthy bone marrow produces blood cells and platelets regulated by controlled signaling in the JAK pathway2.

WHAT ARE THE SYMPTOMS OF MYELOFIBROSIS?



SEVERELY IMPACTS QUALITY OF LIFE

- Night sweats
- Bone marrow scarring
- Fever
- Itchv skin
- Bone pain
- Abdominal pain or discomfort
- Enlarged spleen



DOES MF AFFECT?

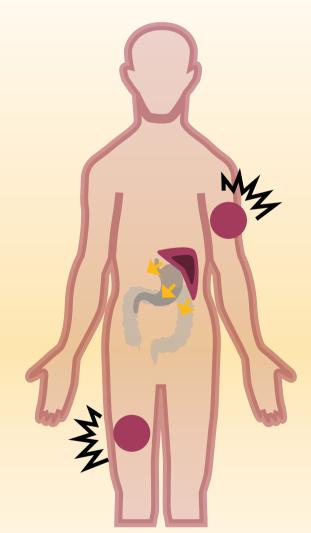
Myelofibrosis is typically diagnosed in people over the age of 50, but can occur at any age and affects both men and women².

Bone Marrow with Myelofibrosis



While the exact cause of myelofibrosis is unknown, researchers believe that the condition develops when uncontrolled signaling in the JAK pathway - which regulates blood cell and platelet production – causes scarring in the bone marrow and faulty blood cell production resulting in severe complications^{2,3}, including:

- Anemia
- Susceptibility to infections
- Increased bruising and bleeding



The disease is rare, affecting one out of every 133,333 people, but could be more frequent, as many cases go unreported and patients are often misdiagnosed4,5.

The average person diagnosed with MF tends to live about five years past the initial diagnosis, although some patients can survive for decades2.

New research is paving the way for greater understanding and improved management of the disease. Patients are encouraged to talk with their doctor about a treatment plan that is right for them.

1 Mesa RA, Schwagera S, Radia D, et al. The Myelofibrosis Symptom Assessment Form (MFSAF): an evidence-based brief inventory to measure quality of life and symptomatic response to treatment in myelofibrosis. Leuk Res. 2009;33:1199-1203. 2 MedlinePlus Medical Encyclopedia, National Library of Medicine, National Institutes of Health. Myelofibrosis. Available at http://www.nlm.nih.gov/medlineplus/ency/article/000531.htm. Updated June 2, 2010. Accessed April 4, 2012. 3 Leukemia & Lymphoma Society. Myelofibrosis Facts. 2012. Available at http://www.lls.org/content/nationalcontent/resourceenter/freeededucationmater/las/mpd/pdf/idiopathic myelofibrosis.pdf. Accessed April 2012. 4 Girodon F, Bonicelli G, Schaeffer C, et al. Significant increase in the apparent incidence of essential thrombocythemia related to new WHO diagnostic criteria: a population-based study. Haematologica. 2009; 94(6):865-869. 5 McNally RJQ, Rowland D, Roman E, Cartwright RA. Age and so with the control of the control and sex distributions of hematological malignancies in the U.K. HematolOncol. 1997;15:173–189.



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