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Enhancing Sight and Enhancing Lives through Alcon Corporate Giving

Alcon is committed to helping people see better, and as the global leader in eye care, our dedication to preserve, restore and enhance vision spreads across the globe. At Alcon, we enhance sight to enhance lives.

Our Commitment to Reduce the Incidence of Preventable Blindness

A clear philosophy drives our work to overcome the barriers that stand between people and better vision. Poor vision can keep people from achieving their potential and living full, independent lives. Eyesight is critical for working, learning, and living life to the fullest, and it empowers individuals to live with greater freedom and more opportunities, so they can contribute fully to their families and communities.

Up to 90% of the world's visually impaired live in developing countries;¹ yet barriers to good eye health exist in all communities across the globe, affecting people of all ages in both developed and emerging markets. Alcon believes everyone should have access to quality eye care, regardless of economic or geographic circumstances.

Through Alcon Corporate Giving, we help eliminate barriers and reduce the incidence of preventable blindness and visual impairment, particularly in those countries where there is still insufficient access to eye care.

How We Work

Our corporate giving efforts are firmly focused on the Alcon mission of providing innovative products that enhance quality of life by helping people see better. We serve the global community by supporting efforts to make quality, sustainable eye care more accessible abroad and at home, and these activities rest under three strategic pillars: To improve access to eye care in emerging markets, to broaden the impact of eye care through partnerships and program funding, and to engage Alcon associates and communities.

Since 1964, Alcon has delivered upon its commitment through foundation giving, in-kind product donations, partnerships and community volunteer efforts.

The Alcon Foundation

The Alcon Foundation awards more than \$5 million in cash grants each year. By supporting organizations that advance and improve the quality of eye health, education and access to care, the Alcon Foundation plays a significant role in fulfilling our commitment to the global community.

Grants are awarded by the Alcon Foundation to qualified, U.S.-based tax-exempt public 501(c)(3) charities that provide high-quality programs and services, well-defined goals, a program commitment to maximizing available resources, and a reputation for meeting objectives and reporting measured results.

Our Achievements in 2012

Annual product donations exceed \$50M

700 missions to 90+ countries to restore vision of ~50,000 individuals annually

20,000 patients receive free medication in the US through the Patient Assistance Program

\$5M+ in annual grants

30+ year partnerships with key sight saving organizations such as Mercy Ships, ORBIS, and SEE International

4,000 Alcon volunteers make an impact across the world on Community Partnership Day



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Engaging Patients in their Care through Product Donations

Alcon has a long heritage in partnering with eye care professionals around the world to help educate patients about eye diseases, raise awareness and put eye care higher on the healthcare agenda. More than 800 million people live with vision problems.^{2,3} Many believe they have no choice but live to with it, yet more than 80 percent of vision problems can be prevented, treated or cured.² This means that nearly 640 million people around the world can be helped – provided they have access to treatment.

Through annual product donations that exceed \$50 million, we and help patients gain access to quality eye care within emerging markets and in the U.S., and does this through our Medical Missions and Patient Assistance programs.

Medical Missions

Since 1964, Alcon's Medical Missions program has supported eye care professionals and organizations around the world in their work to bring eye care to people in need through philanthropic sight-saving missions.

Alcon supports more than 700 medical missions in more than 90 countries to bring eye care to places in which services and treatments are not yet available, train local physicians to perform state-of-the-art surgery, provide sustainable eye care, and restore vision in more than 50,000 people each year.

We help to build sustainable eye care in emerging markets such as China, India and Russia – countries in which a robust eye care system is either underdeveloped or not available at all.

Sight-saving medical missions have a lasting impact on both individuals and communities. Medical mission teams work side-by-side with local eye care professionals to provide hands-on training, while also increasing patient awareness about the need for proper eye care. Through ophthalmic medicines and devices donated by Alcon, medical missions enhance and restore vision to patients around the world, and help improve the sustainability of local eye care clinics to provide long-term care to more people.

Long-standing Partnerships with Sight-saving Organizations Across the Globe

Since our first charitable donation more than 50 years ago, we have worked with hundreds of organizations and partners dedicated to extending the reach of quality eye care to improve the sight of patients worldwide.

Alcon's long-standing partnerships with humanitarian and sight-saving organizations around the world are supported through cash grants from the Alcon Foundation, as well as our Corporate Giving Medical Missions program. Alcon is proud to have global partnerships with such organizations as the International Agency for the Prevention of Blindness, Mercy Ships, Optometry Giving Sight, ORBIS International, Surgical Eye Expeditions (SEE) International, Inc. and VisionSpring.

Through these and other meaningful partnerships, we help create sustainable programs to allow patients in remote areas of the world to receive much needed eye care.

Advancing Eye Care in Local Communities

Alcon has more than 24,000 employees around the world who take an active role in giving back to their communities through volunteer activities, and involvement with organizations and programs such as United Way, Kids Vision for Life and Community Partnership Day.

¹ World Health Organization. Visual Impairment and Blindness. <http://www.who.int/mediacentre/factsheets/fs282/en/>.

² International Agency for the Prevention of Blindness (IAPB), Global Facts, <http://www.iapb.org/vision-2020/global-facts>.

³ Brien Holden Vision Institute, Vision Correction Needs, <http://www.brienholdenvision.org/research/vision-correction-needs.html>.