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Norwegian Seafood Council



Founded in 1991 by the Ministry of Fisheries, the Norwegian Seafood Council (NSC) builds awareness of and educates the public on seafood from Norway by highlighting the importance of Norwegian seafood exports.

As the world's second largest exporter of seafood, the rich resources of Norway's fjords and seas have played an important part in the economies of the coastal regions. There are about 6,000 registered fishing vessels in Norway, of which 1,000 are in year-round operation. About 800 facilities are engaged in catch-based aquaculture and the processing of wild-caught fish.

In the course of the last 10 years, the landed export value has doubled to over NOK 30 billion. Ninety-five percent of what is produced is exported in the form of over 2,000 different products that are sent to over 150 different countries. Norway provides quality, nutrient-rich seafood that create over 12 million meals daily.

It's the pristine nature of the water that gives Norwegian Seafood its unparalleled quality, flavor and safety. Therefore, to ensure the integrity of their seafood today and for generations to come, the Norwegian fishing and aquaculture industries have become important and powerful advocates for clean water and safe oceans. Some of the most popular species found in Norway's cold, clear waters include salmon, halibut, cod, haddock, mackerel, herring and rainbow trout.

From the headquarters in Tromsø, Norway, and a U.S. branch in Boston, Massachusetts, the NSC carries out Norwegian seafood promotional, media, marketing and public relations campaigns and is a resource for market information in more than 20 different markets.

The NSC is a public company owned by the Ministry of Fisheries and Coastal Affairs and its entire efforts are financed by the Norwegian seafood industry itself.

For more information on the NSC visit www.seafoodfromnorway.com.