



**FOR IMMEDIATE RELEASE**

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## **LAS VEGAS NAMED BEST U.S. CITY AT TRAVEL WEEKLY'S READERS CHOICE AWARDS**

*World-class destination is honored by industry professionals*

LAS VEGAS – Las Vegas continues to impress the travel industry and has been named Best U.S. City in Travel Weekly's 14th annual Readers Choice Awards. Ranging in 78 categories, the awards honor the best of the best in travel.

“Las Vegas is famed for its mass appeal to a variety of audiences and the ability to leave such a positive impression on travel professionals is of great importance,” said Cathy Tull, senior vice president of marketing for the Las Vegas Convention and Visitors Authority. “With the constant addition of new experiences and offerings throughout the destination, we look forward to welcoming this group of travelers to Las Vegas time-and-time again.”

The 2016 Readers Choice Awards were presented in December at a black-tie gala in New York during which many in the travel industry, from hotels to tours to destinations and airlines, were recognized for the quality and value of their products. Finalists were nominated and winners selected in two rounds of voting by readers of Travel Weekly.

Travel Weekly and TravelWeekly.com are the most influential B2B news resources for the travel industry. Via a multimedia portfolio of products, Travel Weekly and TravelWeekly.com deliver all the late-breaking news, analysis and research that travel professionals need to succeed. To learn more about the Readers Choice awards, visit [www.travelweekly.com/ReadersChoice2016](http://www.travelweekly.com/ReadersChoice2016).

Recognitions like Travel Weekly's Readers Choice Awards further cement Las Vegas as a world-class travel destination. In 2015, Las Vegas welcomed a record-breaking 42.3 million visitors and is slated to surpass that record once again in 2016.

### **ABOUT THE LVCVA**

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center. With nearly 150,000 hotel rooms in Las Vegas alone and more than 11 million square feet of meeting and exhibit space citywide, the LVCVA's mission centers on attracting ever increasing numbers of leisure and business visitors to the area. Download the virtual reality app, Vegas VR, to experience Las Vegas from your iPhone or

Android by visiting <http://www.vrtv.vegas/>. For more information, go to [www.lvcva.com](http://www.lvcva.com) or [www.lasvegas.com](http://www.lasvegas.com).

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