**Press Contact:**

Erin McCleskey, R&R Partners

T: 512.477.6540

[Erin.McCleskey@rrpartners.com](mailto:Erin.McCleskey@rrpartners.com)

Mai Taramasco, NMD

T: +52 1 55 4062 2283

Mai@nmd.com.mx

**FOR IMMEDIATE RELEASE**

August 11, 2016

**LAS VEGAS HOSTS ULTIMATE MEXICAN INDEPENDENCE DAY   
CELEBRATION WITH LATIN CONCERTS, CEREMONIES AND FESTIVE DISHES**

*El Grito Festivities to Feature top Latin Music Headliners, Fight Nights,   
Dining Specials and more*

**Images available at** [**press.lvcva.com.**](http://press.lvcva.com/)

[**Click to Tweet**](http://ctt.ec/AOLbM)**:** ¡Viva México! Celebrate El Grito in @Vegas with concerts, cuisine, & more: press.lvcva.com #ElGritoDeVegas

**LAS VEGAS** – Visitors looking to celebrate Mexican Independence Day this year should look no further than the Entertainment Capital of the World. Next month, El Grito enthusiasts will enjoy some of the world’s top Latin music headliners, festive events and authentic cuisine within the destination. Each year, an impressive array of diverse international and domestic visitors come to Las Vegas to celebrate El Grito in an extraordinary way.

**The Forum Shops at Caesars Palace will partner with InVegas Magazine** to kick off festivities with an official opening ceremony on **Sept. 15** at **7:30 p.m.** The ode to El Grito will start with a Mexican Consul bell ringing, followed by strolling mariachis and folkloric dancers. Guests can also qualify for special offerings from retailers within The Forum Shops by visiting the InVEGAS hospitality and welcome desks, where they will receive an official wristband. This event is free and open to the public.

On **Sept. 16**, Mayweather Promotions Presents **Fight Night**, featuring **Ishe Smith** vs. **Frank Galarza.** Fueling the El Grito excitement, the square-off will take place at **The** **Chelsea** inside **The Cosmopolitan of Las Vegas.** General admission prices start at $29 and reserved prices start at $49. Doors will open at 4 p.m.

To complement the destination’s top-notch entertainment offerings, Las Vegas boasts an array of premier culinary experiences. South-of-the-border bites and celebratory beverages will leave fans and foodies chanting, “Olé!” **China Poblano** inside **The Cosmopolitan of Las Vegas** will unveil a “Viva Mexico” menu, featuring dishes such as Flautas de Pato con Mole Mihuateco, Chile en Nogada and more.In collaboration withthe noodles and tacos restaurant, **123 Tequila** will be on-location serving up Mexican-inspired libations. **Hussong’s Cantina at the Shoppes at Mandalay Bay** joins thecelebration with all-day food and drink specials on **Sept. 16**. Diners may indulge in $3 solo tacos and $6 nachos, or enjoy a special back-to-the-roots menu created by Chef Noe Alcala.

World-class Latin performers taking over iconic venues in Las Vegas include:

* **Carlos Santana** at House of Blues inside Mandalay Bay Resort and Casino, Sept. 14, Sept. 16, Sept. 17-18.
* Mexican mariachi singer **Alejandro Fernández** at the MGM Grand Garden Arena inside MGM Grand Hotel & Casino, Sept. 15.
* Latin pop greats **Emmanuel & Mijares** at The Colosseum at Caesars Palace, Sept. 15.
* Mr. Worldwide,**Pitbull** at The AXIS Theater at Planet Hollywood Resort & Casino, Sept. 15-16.
* Latin music superstar **Enrique Iglesias** at The Colosseum at Caesars Palace, Sept. 16-17.
* Mexican singer/songwriter **Gloria Trevi** at The Chelsea inside The Cosmopolitan of Las Vegas, Sept. 17.
* **Julión Alvarez Y Su Norteño Banda** at Mandalay Bay Events Center inside Mandalay Bay Resort and Casino, Sept. 17.
* **Marc Anthony** at The AXIS Theater at Planet Hollywood Resort & Casino, Sept. 17.
* **MANÁ** at the MGM Grand Garden Arena inside MGM Grand Hotel & Casino, Sept. 16.

To plan your unforgettable trip to Las Vegas, including air and hotel packages, show tickets and more, visit [www.LasVegas.com](http://www.LasVegas.com)

###

**ABOUT THE LVCVA**

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center.  With nearly 150,000 hotel rooms in Las Vegas alone and more 11 million square feet of meeting and exhibit space citywide, the LVCVA's mission centers on attracting ever increasing numbers of leisure and business visitors to the area. Download the virtual reality app, Vegas VR, to experience Las Vegas from your iPhone or Android by visiting <http://www.vrtv.vegas/>. For more information, go to [www.lvcva.com](http://www.lvcva.com) or [www.lasvegas.com](http://www.lasvegas.com).

Join Las Vegas’ social media community @Vegas ([Twitter](https://twitter.com/vegas) and [Instagram](http://www.instagram.com/vegas/)) or [Visit Las Vegas](https://www.facebook.com/LasVegas) (Facebook).