**THE LATEST FROM VEGAS**

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**Top Golf Opens Flagship Location in Las Vegas**

Topgolf Las Vegas recently opened its doors to locals, tourists, golfers and non-golfers alike, bringing the city a one-of-a-kind entertainment experience. Sitting on eight acres just behind MGM Grand Hotel & Casino, Topgolf is the only entertainment venue of its kind, boasting 108 climate-controlled hitting bays, two pools, cabanas, a concert venue, VIP suites, five bars, special event spaces, a comfort food-inspired menu with creative beverage offerings, a Callaway Fitting Studio, a Topgolf retail shop, and more. Spanning four levels and 105,000 square feet, the Topgolf flagship location in Las Vegas stands as the biggest Topgolf venue to date. At the heart of Topgolf, guests will find interactive golf games in the hitting bays that can host up to six players at one time, featuring lounge-style seating and HDTVs. Golf games can be enjoyed by all ages and skill levels, tracking the accuracy and distance of players’ shots through Topgolf’s microchipped golf balls. Each level at Topgolf Las Vegas boasts additional areas to play – from cornhole and shuffleboard to everything in between – as well as various seating areas to hang out, have a cocktail or grab a bite to eat and enjoy the multiple views around the Las Vegas valley and the famed Las Vegas Strip. For more information, contact Michelle Wilmoth, PR Plus, michelle@prpluslv.com.

**Lionel Richie Debuts “Lionel Richie – All the Hits” at Planet Hollywood Resort & Casino**

Multi-platinum-selling artist, four-time Grammy Award winner and music icon, Lionel Richie, had the audience “Dancing on the Ceiling” during his premiere performance of “Lionel Richie - All the Hits.” Marking the beginning of his Las Vegas headlining residency inside The AXIS at Planet Hollywood Resort & Casino, Lionel unveiled his show to a sold-out theater and multiple standing ovations. Lionel takes fans on a spectacular musical journey, performing a variety of his seminal hits, including “All Night Long,” “Hello,” “Stuck on You,” “Say You, Say Me,” and “Dancing on the Ceiling.” Tickets and VIP packages for performances through Oct. 2016 are currently on sale. For more information, contact Talia Rothman, Caesars Entertainment, trothman@caesars.com.

**The Madison Square Garden Company and Las Vegas Sands Announce New Entertainment Venue**

The Madison Square Garden Company and Las Vegas Sands Corp. announced recently that they are bringing a first-of-its-kind, large-scale venue to Las Vegas that will re-define the live music and entertainment experience. The two companies, along with Azoff MSG Entertainment, Live Nation Entertainment, Inc. and Oak View Group, will work together to create a premier destination for people around the world who want to see today’s biggest and best concerts and events. This groundbreaking 400,000 square foot venue, located on Sands Avenue between Manhattan Street and Koval Lane, will be the world’s largest venue built specifically for music and entertainment. The venue will feature a unique seating design that places all 17,500 seats in front of the stage and, with a scalable seating capacity, will present a wide variety of shows – from the largest touring concerts to specially designed residencies and full-blown productions and events. In addition to superior acoustics, state-of-the-art technology will be utilized throughout the building, creating a venue of the future capable of delivering new and innovative experiences for both artists and fans. The venue will re-invent the VIP experience, with luxurious seating options and exclusive clubs and lounges. It will also feature first-class amenities in deluxe, dedicated areas specifically designed to elevate the artist experience. For more information, contact Ron Reese, Las Vegas Sands Corp., ron.reese@sands.com.

**Norwegian Air Announces Nonstop Service from Oslo, Norway and London’s Gatwick Airport**

Norwegian Air recently announced plans to operate twice weekly service to Las Vegas from both Oslo, Norway and London’s Gatwick Airport. These new routes would be in addition to the current service to Las Vegas, including Copenhagen, Denmark and Stockholm, Sweden. Norwegian is currently Las Vegas’ fastest growing international air carrier. For more information, contact Anders Lindstrom, Norwegian, anders.lindstrom@norwegian.com.

**Hard Rock Hotel & Casino Topps-Off New Meetings & Convention Space**

Hard Rock Hotel & Casino Las Vegas has unveiled plans to add nearly 18,000 square feet of meetings and convention space by winter 2016. The property held a "topping-off" ceremony recently to commemorate the new developments which will blend the property’s stylish, cutting-edge lifestyle with a group experience that is sure to appeal to all business travelers. Highlights of the project include: 18,000 square feet of meetings and convention space; 5,000 square feet of back-of-house storage and office space; exterior signage along Paradise Road; fully functional Business Center; contiguous meeting space and event venues. Upon completion, Hard Rock Hotel will have nearly 110,000 square feet of meetings and convention space and will be able to accommodate a larger segment of business guests. For more information, contact Amanda Brophy, Lirvin Doak Communications, abrophy@kirvindoak.com.

**Celebrity Chef Robert Irvine Announces New Restaurant Concept at Tropicana Las Vegas**

Celebrity Chef Robert Irvine, host of Food Network’s Restaurant: Impossible, announced recently that he is teaming up with Tropicana Las Vegas to open his first signature restaurant on the Las Vegas Strip. Slated to open in 2017, Chef Irvine will bring his nothing-is-impossible attitude to the all-new modern American-inspired restaurant set to debut on Tropicana’s casino floor. For more information, contact Sara Ryan, Allied Integrated Marketing, sryan@alliedim.com.

**The LINQ Hotel & Casino Offers First Bunk Rooms on the Las Vegas Strip**

Known as the social hub for trendsetters, The LINQ Hotel & Casino has taken its innovative experiences to a new level by offering bunk bed rooms with hip technology and chic décor, making this an unforgettable experience for millennials and modern travelers. This concept is a first for Las Vegas visitors and offers guests the chance to bunk with four of their Strip sidekicks, just in time for summer vacation. The twelve bunk bed rooms allow for a large group of friends to crash in the same space and not spend a single moment apart. It’s also an affordable option for travelers looking to live out their Vegas experience, staying at the center of the Strip without breaking the bank. The rooms are 350 square feet and the sleek room design features two queen pillow-top beds with one twin-size bunk bed loft. Electronic features include USB charging stations and a 47-screen LED flat-screen TV. The room is designed with light, modern furnishings and pops of color. Guests can also rent board games like: Twister, Cards Against Humanity, Simon, Yahtzee and Jenga. For more information, contact Adrienne Prather-Marcos, Caesars Entertainment, aprathermarcos@caesars.com.

**MAGIC MIKE LIVE Las Vegas Coming to Hard Rock Hotel & Casino March 2017**

Actor and producer Channing Tatum has heard the call of women everywhere, clamoring for more Magic Mike. Next spring, their dreams will come true as Hard Rock Hotel & Casino in Las Vegas will become the permanent home of Mike Lane, America’s favorite handyman-turned-stripper, with MAGIC MIKE LIVE LAS VEGAS – a complete re-imagination of the male revue based on the hit movies “Magic Mike” and “Magic Mike XXL.” Currently anticipated to open for preview performances in March 2017, MAGIC MIKE LIVE LAS VEGAS will recreate the mythic Club Domina with a sizzling 360-degree dance and acrobatic strip tease spectacular, guaranteed to bring on the heat. For more information, contact KateWhiteley, Kirvin Doak Communications, kwhiteley@kirvindoak.com.

**Las Vegas Opens The Las Vegas Veterans Memorial**

The newest attraction in Las Vegas opened over Memorial Day Weekend, the Las Vegas Veterans Memorial - A National Tribute honoring 200 years of our nations veterans. The memorial is located in downtown Las Vegas at 555 East Washington Ave., Las Vegas, NV 89101. The two-acre memorial and park features 18 larger-than-life statues, from the Revolutionary War to the Global War on Terror. For more information, contact Cherry Hepburn, Putnam & Smith, cherry@putnam-smith.com.

**Wynn Las Vegas Opens New Poker Room**

The expansive new room offers guests an elevated gaming experience complete with a convenient location, in-room amenities and spacious environment. The new room occupies 8,600 sq. ft., features 28 tables and offers new and improved amenities designed for comfort and convenience. Each table is equipped with USB ports for on-site electronic device charging, a sports wagering window is located conveniently inside the room and 37 65” high-definition televisions stream live sporting events. Additionally, dedicated in-room restrooms and a spacious high-limit area complete an all-inclusive experience, providing players with an added level of exclusivity and convenience. Finally, an exclusive poker menu is available for delivery to the room and includes a variety of Western and Asian choices from the restaurants Wazuzu and Jardin. For more information, contact Meghan Speranzo, Wynn Las Vegas, Meghan.speranzo@wynnlasvegas.com.

**Hard Rock Hotel & Casino Unveils Breathe Pool Ultra Lounge as New Nightlife Concept**

Hard Rock Hotel & Casino recently unveiled Breathe Pool Ultra Lounge as its newest nightlife concept. The relaxed alternative to the typical Las Vegas nightclub and bar scene allows locals and visitors alike to take in the scenery while listening to upbeat yet relaxing music and even go for a dip in the acrylic-edged pool. Guests will also have the option to purchase assorted fruits, breads and sweets to dip in chocolate fondue as well as enjoy signature cocktails and pitchers. All drinks are mixed tableside in infusion pitchers that enhance the natural flavors of fresh fruits and herbs to create a unique flavor. For more information, contact Amanda Brophy, Lirvin Doak Communications, abrophy@kirvindoak.com.

**Life is Beautiful Music & Art Festival Unveils Spectacular 2016 Music Lineup**

Life is Beautiful Music and Art Festival has released the soundtrack that will fill the stages of Downtown Las Vegas with a powerful and diverse lineup that crosses generations during the multi-day festival, September 23–25. Festival goers will be introduced to more than three-dozen of the world’s most celebrated music artists set to perform over the three-day weekend. This year’s artists include GRAMMY winner Mumford & Sons, award-winning hip-hop star J. Cole, legendary rock-band Jane’s Addiction, Platinum recording artists and folk rock-band The Lumineers, American dance music artists Major Lazer and more. The complete lineup is available at [www.lifeisbeautiful.com](http://www.lifeisbeautiful.com). For more information, contact Jaclyn Dadas, Kirvin Doak Communications, LIB@kirvindoak.com.

**Morimoto Las Vegas to Open at MGM Grand This Fall**

Masaharu Morimoto, renowned Japanese chef and star of Food Network’s “Iron Chef America,” will open his contemporary Japanese restaurant Morimoto Las Vegas at MGM Grand in fall 2016. The new restaurant will feature exquisite design along with signature sushi creations and spectacular cocktail offerings, including exclusive selections made just for the Las Vegas location. Previously slated to open at The Mirage, the venue will relocate to MGM Grand, taking the location currently occupied by Shibuya. For more information, contact Ashley Farkas, MGM Resorts International, afarkas@mgmresorts.com.

**Rare and Craft Beer Haven PUB 365 to open inside Tuscany Suites & Casino**

Craft beer haven PUB 365, featuring 365 rotating craft beers and 40 draft handles, will debut inside Tuscany Suites & Casino this summer. With a vast selection of craft beer on tap and in bottle, PUB 365 will be a go-to spot for all beer lovers. The impeccably-sourced collection will also include an evolving list of rare, specialty brews that will be unique to PUB 365. The entire service team will be Cicerone-certified beer servers trained to provide pairing suggestions for guests looking to complement their meal. PUB 365 will serve up a modern spin on traditional pub fare, including craveable small bites, iconic burgers and locally world-famous tacos. Located on the East end of the casino floor, the pub will feature nearly 1,800 square feet of dining space and an additional 1,052-square-foot private dining room for events and private parties. For more information, contact Wendy Sloan, Kirvin Doak Communications, wsloan@kirvindoak.com.

**Iconic Fremont Hotel and Casino Celebrates 60th Anniversary**

Downtown Las Vegas’ iconic Fremont Hotel and Casino recently celebrated 60 years in business, and will continue its diamond anniversary celebrations every Thursday throughout the summer with kiosk games, dining specials, Slot Dollar drawings and even a special commemorative gaming chip. Fremont’s rich history began on May 18, 1956, when it opened as one of the first high-rise hotels in Las Vegas. Boyd Gaming assumed control of the property in 1985 when the Company purchased the Fremont and its sister property, the Stardust. For more information, contact Jasen Woehrle, The Firm Public Relations & Marketing, jasen@thefirmpr.com.

**Fremont Street Experience Rock of Vegas Summer Concert Series Announces Full Lineup**

Fremont Street Experience Rock of Vegas concert series announces its full lineup for the summer that will transform the legendary downtown venue into summer’s hottest music destination. Celebrating its eighth anniversary, the free concerts have become one of the most popular summertime events in Las Vegas. The free concert series in Downtown Las Vegas kicked off Memorial Day Weekend with Joan Jett & The Blackhearts, and runs through Labor Day Weekend with a performance by Smash Mouth. Rock of Vegas Summer Concert Series at Fremont Street Experience headliner concerts include: May 28 – Joan Jett & The Blackhearts; June 11 – 3 Doors Down; July 2 – Cherry Poppin’ Daddies; July 23 – Robby Krieger of The Doors; Aug. 6 – Vertical Horizon; Aug. 20 – Melissa Etheridge; and Sept. 3 – Smash Mouth. For more information, contact Rachel Diehl, Preferred Public Relations, rachel@preferredpublicrelations.com.

**DETOURS of Nevada Launches Eldorado Mine Tour**

DETOURS of Nevada is expanding their tour destinations to include one of the oldest and richest gold mines in the United States: Techatticup Mine at Eldorado Canyon. This month the tour operator begins taking reservations for individuals and small groups for the guided half day tour that departs from the Las Vegas Strip and explores the famous mine. The Techatticup Mine at Eldorado Canyon is located in Clark County about 45 minutes southeast of Las Vegas. The Eldorado Mine tour begins after guests are picked up from their hotel on the Las Vegas Strip and driven just a short distance to the first photo stop at the Hoover Dam. Then, it’s off to the Techatticup Mine at Eldorado Canyon where the expert tour guide talks about the history of the mine and Eldorado Canyon at the General Store. The mine entrance is just a short walk away and once inside, guests will be transported back in time to when mining was a way of life for Southern Nevada. Much of the original mining equipment can still be seen. After the one-hour mine tour, guests will have time to shop and take photos of the surrounding mining town that appeared in a number of famous movies. At the conclusion of the mine tour, guests will be treated to one last photo opportunity at the Nelson Overlook before being dropped off at the hotel with plenty of time to enjoy the remainder of the day. For more information, contact Kate Hartley, DETOURS, khartley@detoursnv.com.

**Las Vegas Museum Alliance Announces Museum Season 2016**

More than one dozen of Las Vegas Museum Alliance’s (LVMA) most intriguing arts, science and cultural venues are offering special admission rates, souvenirs and other value-added extras to recognize the city’s Museum Season, May 1 through September 1, 2016, unless otherwise stated. All Museum Season offers are available with the redemption of a voucher, which may be downloaded and printed from the LVMA’s website. Museums in the Entertainment Capital of the World continue to grow in profile as visitors discover the distinctive, informative and eye-opening content they present. Dedicated to a wide array of fascinating topics, Las Vegas’ museums illuminate everything from the Atomic Age and Mid-Century architecture and sign design, to the story of the city’s founders and the riveting history of the ongoing battle between the Mob and law enforcement. Its museum culture is absolutely one-of-a-kind. For more information, contact Marina Nicola, Vox Solid Communications, mnicola@wearevoxsolid.com.

**Las Vegas Philharmonic Announces 2016-2017 Season**

The Las Vegas Philharmonic’s 2016 – 2017 concert season sets the course for discovery and time-honored tradition with sixteen beautifully curated performances by Music Director Donato Cabrera that will showcase the artistry of our orchestra and explore the lush depths of music shared throughout history in addition to significant works. The nine-concert series begins in September and ends in May. For a complete list of performances, visit lvphil.org. For more information, contact Michele Madole, Las Vegas Philharmonic, michele@lvphil.com.

**Miracle Mile Shops at Planet Hollywood Resort & Casino Welcomes New Merchants**

Miracle Mile Shops at Planet Hollywood Resort & Casino brings Hot N Juicy Crawfish and Nacho Daddy to the Las Vegas Strip as part of the center’s Harmon Avenue redevelopment. Elsewhere in the 1.2-mile retail and entertainment center, several other retailers are opening or expanding. These include: Hot N Juicy Crawfish (Opening fall 2016), Nacho Daddy (Opening late summer 2016), Drybar (Opening summer 2016), H&M Expansion (Opening fall 2016) and Victoria’s Secret Expansion (Now Open). For more information, contact Wendy Sloan, Kirvin Doak Communications, wsloan@kirvindoak.com.

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