**Norwegian Celebrates New Nonstop Flights**

**From Las Vegas to Scandinavia**

**– Direct service to Copenhagen and Stockholm,**

**with connections all across Europe –**

**LAS VEGAS (November 10, 2015) –** Norwegian Air, [the world’s best low-cost long-haul airline](http://media.norwegian.com/us/#/pressreleases/norwegian-recognized-as-world-s-best-low-cost-long-haul-airline-and-for-the-third-consecutive-year-best-low-cost-airline-in-europe-1179939), today celebrated its new service from Las Vegas’ McCarran International Airport to both Copenhagen, Denmark, and Stockholm, Sweden. The world’s fastest-growing airline now offers 25 nonstop routes to Europe (Copenhagen, London, Oslo and Stockholm) from the US, more than any other European airline.

“We are excited to continue to expand our presence in the U.S. with such a great destination as Las Vegas. Vegas is a dream destination for many of our European customers, and for Nevadans, Norwegian now offers an affordable, yet a highly comfortable and modern onboard experience, way to get to Scandinavia or almost anywhere in Europe, where we already fly to,” said Thomas Ramdahl, Norwegian’s Chief Commercial Officer.

“Norwegian Air is a perfect partner for Las Vegas, and everyone at McCarran International Airport is excited to celebrate its arrival from both Stockholm and Copenhagen,” said Clark County Director of Aviation Rosemary Vassiliadis. “These Scandinavian cities represent a new point on the map from which travelers can now fly nonstop to Las Vegas. With Norwegian’s extensive network, we’re also confident its service will appeal to low-fare-seeking travelers from other areas across Europe, providing even more opportunities for would-be Las Vegas visitors to come here quickly, easily and on a trendsetting Dreamliner aircraft.”

Norwegian has revolutionized the transatlantic low-cost long-haul market in the two years it has been operating flights to and from the U.S. Operating the Boeing 787-8 Dreamliner aircraft with both Premium and Economy cabins, the airline currently has eight long-haul aircraft in service. Norwegian announced last month it will [quadruple its long-haul fleet within the next five years](http://media.norwegian.com/us/#/pressreleases/norwegian-more-than-quadruples-its-current-long-haul-fleet-with-a-new-order-of-19-787-9-dreamliners-1239226) as it ordered 19 787-9 Dreamliners. The airline has also won numerous accolades in the last few months for its customer service, including being named [Europe’s best low-cost airline for the third consecutive year](http://media.norwegian.com/us/#/pressreleases/norwegian-recognized-as-world-s-best-low-cost-long-haul-airline-and-for-the-third-consecutive-year-best-low-cost-airline-in-europe-1179939) by the renowned SkyTrax, and [Europe’s leading low-cost airline by the World Travel Awards](http://media.norwegian.com/us/#/pressreleases/norwegian-named-europe-s-leading-low-cost-airline-2015-by-the-world-travel-awards-1213243).

“We are thrilled that this new partnership with Norwegian Air will connect Las Vegas directly to Sweden and Denmark for the first time, an area where we have seen a steady increase in visitation” said Rossi Ralenkotter, president and CEO of the Las Vegas Convention and Visitor’s Authority. “With these new flights to Las Vegas, we are anticipating more than $28 million in annual economic impact and direct visitor spend. The new accessibility will introduce Las Vegas to millions of potential new visitors and help us achieve our goal of 30 percent international visitation over the next decade.”

**About Norwegian**

Founded in 1993 and headquartered in Oslo, Norway, award-winning Norwegian Air Shuttle is the third largest low-cost carrier in Europe and the world’s seventh largest. Norwegian offers more nonstop European destinations from the United States than any other European airline with seamless connections across the continent. Norwegian offers 25 nonstop routes from the U.S. to London and Scandinavia, as well as six routes from the U.S. to the Caribbean. Onboard features include more legroom than most competitors and free in-flight Wi-Fi on short-haul routes. The airline carried 24 million passengers last year on the world’s most modern and eco-friendly fleet to its network that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the U.S. and Southeast Asia – a total of 439 routes to 132 destinations. Over 5,500 people in Scandinavia, Europe, Asia, and the U.S. work for Norwegian. Follow [@Fly\_Norwegian](https://twitter.com/Fly_Norwegian) on Twitter, join the discussion on [Facebook](https://www.facebook.com/flynorwegiannow) and keep up with our adventures on [Instagram](https://instagram.com/flynorwegian/). For more information on Norwegian and its network, visit [norwegian.com](http://www.norwegian.com).

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