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**ENTERTAINMENT**

**GENERAL ENTERTAINMENT OVERVIEW**

Las Vegas is called the “Entertainment Capital of the World” for good reason. Since its Rat Pack days, the city has been associated with legendary shows and entertainers, Cirque du Soleil spectaculars, world-renowned concert headliners, Broadway-caliber productions, award-winning magicians and unique-to-Las Vegas production shows.

Today, the Las Vegas entertainment scene still has plenty of classic glamour, but it has evolved to include so much more.

**HEADLINING RESIDENTS**

Debuting her first Las Vegas residency, **Jennifer Lopez** is bringing Jenny from the Block to Planet Hollywood Resort & Casino’s AXIS Theater on Jan. 20, 2016. Her first-ever residency will include all her hit dance, hip hop, Latin and pop songs in a highly energized show with live band, dancers, and extravagant production.

**Mariah Carey**, the best-selling female artist of all time with more than 200 million records sold, is headlining a residency at The Colosseum at Caesars Palace. For the first time ever, she performs all 18 of her timeless and beloved No. 1 hits.

Country fans will be excited to know that **Reba McEntire** and **Brooks & Dunn** will also be in Las Vegas this summer. The new show, *Together in Vegas* opens in June 2015 and will be a one-of-a kind country music residency at The Colosseum at Caesars Palace.

The infamous, widely respected and successful performer **Celine Dion** will return to Las Vegas with her powerful vocals and impressive skills. After a short hiatus, her residency *Celine* will continue to bring her hits from the past 30 years to fans at The Colosseum at Caesars Palace beginning Thursday, Aug. 27.

Season nine winner of NBC’s “America’s Got Talent” **Magician Mat Franco** will bring his innovative approach to magic for a residency at The Linq Hotel & Casino in *Magic Reinvented Nightly*. The show, opening Aug. 21, will feature fresh ideas, new tricks and an audience element to make each show a truly unique experience for viewers.

**Michael Grimm**, the season five winner of “America’s Got Talent,” announced his three-month residency beginning Friday, June 5. The soulful singer will be performing at Vinyl inside Hard Rock Hotel & Casino.

With 15-plus years of chart-topping hits under her belt, pop star **Britney Spears** is back and better than ever in her Planet Hollywood Resort & Casino show, *Britney: Piece of Me*. Spears performs all her infectious dance songs, as well as tracks from her latest album. But don’t expect a re-creation of her music videos. Her intense performances are more electrifying – some even dreamlike. Whether Britney is flying across stage, singing in a ring of fire or dancing in front of multiple mirrors, this shining diva knows how to work it.

World-renowned singer, songwriter and performer **Elton John** gives fans exactly what they’re looking for in his Las Vegas show, *The Million Dollar Piano*. Playing exclusively at The Colosseum inside Caesars Palace, the show’s centerpiece is the namesake piano. This engineering marvel displays more than 68 LED Yamaha video screens and weighs more than 3,000 pounds – the weight of an average car. The visuals complement Elton’s performances perfectly. While the piano dominates the stage, the surrounding set design is also a beauty, so expect lots of gold and stunning visual effects.

Since his residency debut in 2011, **Rod Stewart** has taken Las Vegas audiences by storm with high-energy performances of his iconic hits. Backed by a 13-piece band, the legendary rocker moves and grooves in his record-breaking *Rod Stewart: The Hits* at The Colosseum at Caesars Palace.

**Suzanne Somers**, one of America’s most popular and beloved personalities, and for years a top-selling Las Vegas headliner, is back onstage with a sophisticated nightclub act at the Westgate Las Vegas Resort & Casino. “Suzanne Sizzles” will entertain for a total of 28 weeks through May 2016 in the newly named cabaret venue, “SUZANNE’S” at the Westgate.

Superstar siblings, **Donny & Marie Osmond** just can’t get enough of Las Vegas. They’ve been performing their stage spectacular, *Donny & Marie*, at the Flamingo Las Vegas since 2008. Having been in show business since they were young children, they’ve recorded multiple albums, toured the world and hosted their famed television variety show. Their timeless roster of material is captured in this homage, showing off their well-known pop duets and covers, as well as solo numbers.

**Olivia Newton-John** has fans flocking to her *Summer Nights* residency at Flamingo Las Vegas. Performing inside the Donny & Marie Showroom, the beloved internationally renowned singer-actress takes audiences on a musical journey through her life in film and music.

No one can bring as much style and swag to a Las Vegas showroom as hit British singing sensation **Matt Goss**. Goss’ show at Caesars Palace features a dynamic blend of musical talent and an awe-inspiring performance. Boasting a palpable charm and breathtaking voice, the tuxedo-clad crooner brought back the classic Vegas lounge show with a dynamic, modern twist. A household name in Europe, Goss has sold more than 17 million records worldwide.

Four-time GRAMMY Award-winning R&B vocal group **Boyz II Men** began an extended residency at The Mirage Hotel & Casino in early 2013. The trio, featuring baritone Nathan Morris alongside tenors Wanya Morris and Shawn Stockman, perform in the Terry Fator Theatre.

Get up close with **Carlos Santana** at Mandalay Bay Resort & Casino. House of Blues is proud to present *An Intimate Evening with Santana: Greatest Hits Live*. Delivered with a level of passion and soul equal to the legendary sonic charge of his guitar, the sound of Carlos Santana is one of the world's best-known musical signatures.

**PRODUCTION SHOWS**

The King returns to Westgate Las Vegas Resort & Casino, where he performed more than 600 shows, with the debut of **Graceland® Presents ELVIS™: The Exhibition - The Show - The Experience**. The experience includes a museum housing artifacts and items from the singer’s life in the first-ever permanent exhibition outside of Memphis. The Elvis Experience recreates the original shows Elvis performed at Westgate in a large-scale production with more than 30 musicians and choir members portraying the original artists on stage with The King.

***Frank: TheMan. TheMusic*.** is being called the most authentic re-enactment of a Frank Sinatra concert ever performed onstage. The show is produced by Hoboken Productions and stars Bob Anderson, the most revered singing impressionist in the world. It features a lush 32-piece orchestra under the direction of Sinatra’s former musical director, Vincent Falcone. The 90-minute production at The Venetian Las Vegas includes three distinct areas of Frank’s music: the recording studio, television specials and personal appearances.

A production with dazzling scenery and costumes, ***Steve Wynn’s ShowStoppers*** at Wynn Las Vegas is composed of the many quintessential musical numbers from some of the most celebrated composers and lyricists to ever grace American theater stages. From staple grand opening chorus numbers to intimate duets, *ShowStoppers* pays homage to the many lasting anthems of musical theater. The production includes a handpicked selection of Steve Wynn’s favorite numbers that make audiences literally stand up and cheer – true show-stoppers.

Insert information about the newest Cirque production, BAZ

The estate of Michael Jackson and Cirque du Soleil joined forces to create a show based on the music and songs of Michael Jackson. In collaboration with the estate of Michael Jackson, Circue du Soleil has created a visual spectacle set to the incomparable music of the King of Pop in ***Michael Jackson ONE*** at Mandalay Bay Resort and Casino.

***Zarkana*** is an acrobatic spectacle that blends circus arts with the surreal to create a world where physical virtuosity rubs shoulders with the bizarre. *Zarkana* is a visual vortex set in a slightly twisted fantasy universe where, little by little, chaos and craziness give way to festivity and love regained. The diverse cast of 70 international artists transports the audience into a fantastical and suspenseful world, blurring the boundaries between the real and imaginary at ARIA Resort & Casino.

Cirque du Soleil offers a variety of shows that will delight all guests. ***Mystère*** at TI Hotel & Casino is celebrating more than 20 years on the Las Vegas Strip. ***“O”*** at Bellagio was the troupe’s first foray into aquatic theater, featuring a cast of 81 artists performing in and above a pool containing 1.5 million gallons of water. ***Zumanity*** at New York-New York Hotel & Casino is billed as the sensual side of Cirque du Soleil, while ***KÀ*** at MGM Grand Hotel & Casino defies gravity and performs on a vertical stage. ***The Beatles LOVE*** at The Mirage Hotel & Casino is based on the music of The Beatles and is presented in a custom-built theater featuring 360-degree seating. ***Criss Angel BeLIEve*** is a partnership between the master illusionist and Cirque du Soleil showing at Luxor Las Vegas.

***Le Rêve******– The Dream*** has called Wynn Las Vegas home for 10 years. To celebrate the anniversary, an artistic team embarked on an 18-month process to introduce a first-of-its-kind four-minute scene that incorporates spectacular fire, water and projection technologies. The show features an ambitious blend of aerial acrobatics, provocative choreography, powerful performances and elaborate effects.

There’s only one female singer in Las Vegas who can give audiences an eclectic mix of concert experiences in one show. Véronic DiCaire pays homage to the most popular female recording artists of all time in ***Véronic******Voices***, which is co-produced by Celine Dion. Combining impersonation and impressionist talents with her genuinely out-of-this-world vocal talent, Véronic is a one-woman phenomenon at the Jubilee! Theatre at Bally’s Las Vegas.

Hailed as the most inventive and daring show to open on the Strip in years, ***Absinthe*** combines cabaret and acrobatics in this provocative variety show. Once you enter the white tent, you’re transported to a whole different world. *Absinthe* at Caesars Palace is the fantastical blend of carnival and spectacle, featuring wild, outlandish acts on an intimate, circular stage. Though this racy adults-only show is downright hilarious, it’s definitely not for timid audiences. It has all the elements of an R-rated movie, but with more glam and allure.

***Pin Up***, inspired by classic pinup girl calendars, has taken the Stratosphere Casino, Hotel & Towerby storm. Featuring Playboy’s 2011 Playmate of the Year and Bettie Page clothing model Claire Sinclair, *PIN UP* features an impressive cast of dancers, singers and a live six-piece band. The fast-paced production transports audiences to another time where beautiful women are clad in corsets and garter stockings, and accented by ruby red lips.

***Million Dollar Quartet*** tells the untold story of four rock ’n’ roll legends – Johnny Cash, Jerry Lee Lewis, Elvis Presley and Carl Perkins. The Tony Award-winning performance is at Harrah’s Las Vegas in the Harrah’s Showroom.

Also calling Harrah’s Las Vegas home is ***Menopause the Musical***. “The Hilarious Celebration of Women and The Change” empowers audiences of all ages with its parodies of classic songs of the ’60s, ’70s and ’80s in a show filled with memorable characters, optimism and laughter. Hot flashes, mood swings and weight gain – no subject is off limits for this show.

Set in L.A.’s infamous Sunset Strip in 1987, ***Rock of Ages*** at The Venetian Las Vegas tells the story of Drew, a boy from south Detroit, and Sherrie, a small-town girl, both in L.A. to chase their dreams of making it big and falling in love. *Rock of Ages* takes you back to the times of big bands with big egos playing big guitar solos and sporting even bigger hair. N’SYNC band member, Joey Fatone joins the cast for a limited engagement as legendary Bourbon Room owner, Dennis Dupree, beginning Friday, Feb. 20.

***Legends in Concert*** is the longest-running independently owned production show in Las Vegas history. Packed with all-star talent and powerhouse vocals from some of the world’s top tribute artists, the legendary show entertains audiences of all ages. The legend-look-a-likes perform using their own natural voices and are backed by a live band that rocks the house at the Flamingo Las Vegas.

***Jubilee!***, the longest-running and most iconic show on the famed Las Vegas Strip, can be found at Bally’s Las Vegas. The show maintains the glitz and glamour of a classic Vegas revue complete with topless performers flocked in feathers and rhinestones.

Blue Man Group’s Las Vegas production can be seen at Monte Carlo Resort and Casino in their custom-built multimillion dollar theater. ***Blue Man Group*** is a colorful, interactive show that playfully incorporates everything from PVC pipes to energetic, percussive music in its productions. Go Behind the Blue for a 90-minute tour onstage to explore the pre-set and variety of instruments before observing the official sound check and show.

The *Bad Boys of Magic* can be seen at the Rio All-Suite Hotel & Casino. ***Penn & Teller*** offers an edgy mix of comedy and magic involving knives, guns, fire, a gorilla and a showgirl. While Penn and Teller supposedly reveal the secrets to their tricks, they still manage to leave audiences wondering how they do it.

***Jersey Boys***, the Tony Award-winning Broadway musical at Paris Las Vegas, takes visitors behind the music of Frankie Valli and The Four Seasons. The show features golden greats, such as “Sherry,” “Big Girls Don’t Cry,” “Can’t Take My Eyes Off You” and many more.

**ENTERTAINMENT VENUES**

Classic Las Vegas showrooms may offer a close glimpse of superstars with seating that accommodates several hundred to more than 4,000 guests. Event centers and arenas sell out regularly and have featured a myriad of celebrity acts, including U2, The Rolling Stones, Josh Groban, Andrea Bocelli, Cher, Justin Timberlake, Madonna, Keith Urban, Jimmy Buffett and many more.

**Las Vegas Arena Company**, owned by AEG and MGM Resorts International, broke ground in 2014 on a world-class, privately funded, $375 million indoor arena set to open in spring 2016. Located west of the Las Vegas Strip, between New York-New York and Monte Carlo Resort and Casino, the new 20,000-seat arena will host boxing, UFC and other sporting events, major headline entertainment, awards shows and special events. Expected to host more than 100 events annually, the arena designed by industry-leading architect Populous, will house multiple locker facilities, premium dressing rooms, complete broadcast facilities and a variety of staging innovations that will bring the biggest stars and most important events to Las Vegas’ newest landmark. Designed to meet the U.S. Green Building Council’s standards for LEED Gold Certification, the arena will feature 50 luxury suites, more than two dozen private loge boxes and other specially designed, exclusive hospitality offerings never before featured in a facility of its kind.

An entertainment tradition for more than 24 years, the **Thomas & Mack Center** on the campus of UNLV, is the host to multiple events in the Entertainment Capital of the World. Events include UNLV Intercollegiate Athletic events, Professional Bull Riders World Finals, National Finals Rodeo, family shows, special event concerts and festivals, as well as conventions and private parties.

Palms Casino Resort’s concert venue, **The Pearl**, seats 2,400 guests and is equipped with state-of-the-art technology that links to its in-house studio for recording live albums.

The **MGM Grand Garden Arena** is home to concerts, championship boxing and premier sporting and special events. The Arena offers comfortable seating for as many as 16,800 with excellent sightlines and state-of-the-art acoustics, lighting and sound.  Prominent events to date have included world championship fights between Evander Holyfield and Mike Tyson as well as Oscar de la Hoya vs. Floyd Mayweather; and concerts by The Rolling Stones, Madonna, Elton John and. The MGM Grand Garden Arena also is home to the annual Academy of Country Music Awards, annual Billboard Music Awards and the annual iHeartRadio Music Festival.

Performers as versatile as the destination itself have played to capacity crowds at the 12,000-seat [**Mandalay Bay Events Center**](http://WWW.MANDALAYBAY.COM). The Three Tenors, Ricky Martin, Juan Gabriel, Barenaked Ladies, Andrea Bocelli, Tim McGraw and The Eagles are just some of the artists who have brought their talents to the venue. World championship boxing and other sporting events are also held at the Events Center.

The $95 million **The** [**Colosseum** at **Caesars Palace**](http://WWW.CAESARS.COM/CAESARS/LASVEGAS/ENTERTAINMENT/) is the contemporary interpretation of its ancient namesake in Rome. The 4,000-seat facility is home to Elton John, Celine Dion, Rod Stewart, Mariah Carey and Reba McEntire with Brooks & Dunn. The facility is adaptable to various types of entertainment when resident shows are dark. In addition to accommodating headliners, it can be configured to host special events, including boxing.

Similar to its Los Angeles counterpart, legendary and up-and-coming musical artists have made stops at Mandalay Bay Resort andCasino’s [**House of Blues**](http://WWW.HOB.COM), an intimate venue with a capacity of 1,800. Performers have included Norah Jones, Everclear, Cheap Trick and resident performer, Carlos Santana.

**The AXIS** at Planet Hollywood Resort & Casino is a 7,000-seat state-of-the-art venue partnership between Caesars Entertainment and Live Nation Entertainment. The newly renovated theater features innovative amenities and the venue’s first artist-in-residence, Britney Spears.

Hard Rock Hotel & Casino’s premier concert venue, **The Joint**, features a cutting-edge sound and lighting system, and offers seven luxury suites. Inheriting its name from the legendary original Hard Rock Hotel performance venue, the expanded Joint carries on the up-close and personal feel with the furthest seat in the house only 155 feet from the stage. In addition, the venue contains four dressing rooms; a top-notch green room and meet-and-greet room; Wi-Fi access; the ability to transform for boxing, wrestling, mixed martial arts events, corporate functions and trade shows; as well as red carpet movie premieres and advanced screenings.

**Vinyl**, also at Hard Rock Hotel & Casino, is an intimate venue that hosts large talent. The diversity of genres includes rock, punk, reggae and stand-up comedy. The venue has a trendy, industrial feel and includes brick and cinderblock with exposed high ceilings that amplify and contribute to the sounds of the performers.

**The Orleans Arena**, an 8,000-seat Boyd Gaming facility located just west of the Las Vegas Strip, is one of the nation’s leading multipurpose sports and entertainment facilities and the 2014 recipient of the Venue Excellence Award from the International Association of Venue Managers. In addition, the Orleans Arena is one of only a handful of arenas in the United States to achieve LEED Gold Certification and is part of the largest company in Nevada to achieve SHARP Certification for commitments to safe venue operations. According to *Venues Today* magazine, the Orleans Arena, which hosts more than 200 events each year, consistently ranks in the Top 10 for ticket sales in the United States and internationally among venues of a similar size. These events include nationally touring concerts, NCAA basketball conference tournaments, family shows, motorsports and other unique events.

**The South Point Arena & Equestrian Complex** is the finest indoor horse facility in the country. With a 4,600-seat arena and 1,200 climate-controlled horse stalls, the South Point Equestrian Center hosts some of the most prestigious equestrian events in the world. The Center features a 250-by-125-foot show arena floor and overlooking bar. The arena is also available for other events, including basketball, motorsports and various indoor sporting events.

**The Chelsea** is the newest event and performance space to open at The Cosmopolitan of Las Vegas. An abandoned glass factory turned working theater was the inspiration for this venue with a stunning combination of industrial grit and artistic glamour. This 40,000-square-foot venue split over two levels offers guests a more avant-garde approach to meetings and entertainment than traditional venues in Las Vegas. The transformable space features cast-glass chandeliers, a vintage lobby bar, private VIP opera boxes and a decorative grand staircase. Located just steps from the resort’s restaurants, bars and gaming floor, The Chelsea combines flexible design and the latest technology with the resort’s purpose-driven planning services.

Following in the footsteps of the original Brooklyn location, **Brooklyn Bowl Las Vegas** features live concerts, 32 lanes of bowling and food by celebrated restaurateurs Blue Ribbon. Over 2,000 concertgoers can enjoy performances from the standing-room general admission area, the luxurious bowler’s lounges situated adjacent to the lanes where bowlers can relax on leather sofas and enjoy the full menu of food and beverages, or the private lounge boxes overlooking it all.

**COMEDY**

Mainstream comedians such as Dennis Miller, Rita Rudner, Ray Romano, Jerry Seinfeld, Lewis Black, Drew Carey, Jay Mohr, Kathy Griffin, Margaret Cho and Kevin James headline many hotel showrooms and are regulars on the Las Vegas Strip.

He captured the hearts … and funny bones … of America with his victory on *America’s Got Talent*. Now, **Terry Fator** brings his hilarious live show to The Mirage Hotel & Casino in *Terry Fator: The Voice of Entertainment*. The show is filled with celebrity singing impressions and unparalleled ventriloquism, including puppet co-stars Winston the Impersonating Turtle, the loveable Emma Taylor, Vikki “The Cougar,” Wrex the Crash Test Dummy, Berry Fabulous and Monty Carlo.

Having toured and performed to sold-out venues across the globe over the past 28 years, comedian **Jeff Dunham** now calls Planet Hollywood Resort & Casino home. Joining Dunham onstage is his famed troupe of sidekicks: Walter the Grumpy Retiree, Achmed the Dead Terrorist, redneck Bubba J, the manic purple creature Peanut, the spicy pepper from south of the border José Jalapeño, and Peanut’s own ventriloquist dummy Little Jeff, a mini-version of the ringmaster himself.

A perennial favorite in Las Vegas since she opened as one of the hottest tickets in town in June 2000, **Rita Rudner** brings her unique style of comedy and epigrammatic one-liners to Harrah’s Las Vegas with her show, *An Evening with Rita Rudner*. Over the course of a 12-year run and 2,000-plus shows, Rudner has sold 1.5 million tickets and one of the longest-running solo shows in the history of Las Vegas.

**Carrot Top** – who is part prop comic with his 35 trunks chock-full of his latest ingenious inventions and part ringmaster of a spectacle of lights, lasers, pyrotechnics, loud music and, of course, outstanding humor – takes audiences on one heck of a wild 90-minute ride during his show at Luxor Las Vegas. Making fun of celebrities, sports figures, musicians and prominent political figures with a rapid-fire delivery, Carrot Top’s creative and witty brand of humor focuses on the inane and absurd.

Comedy-magician **Mac King** at Harrah’s Las Vegas presents *The Mac King Comedy Magic Show* through 2015 to complete a historic 15-year run. The show has entertained more than a million audience members in more than 5,200 shows since opening in 2000.

Two-time Emmy Award-winner, **Louie Anderson** is one of the country’s most recognized and adored comics. His material relates stories about growing up in the Midwest, being one of 11 children and dealing with an alcoholic father. Audiences across the country easily relate to his take on everyday life. Visitors can see his show, *Louie Anderson LIVE*, at the Plaza in downtown Las Vegas.

During Gordie Brown’s “star-studded” show, you never know who may be coming or going. With a quick delivery of song-and-joke-filled impressions, Bob Dylan might leave the building only to return as George W. Bush. **Gordie Brown,** dressed all in black, pulls off his many impersonations of legends, both dead and alive, with limited props and a musical flair inside the Golden Nugget.

Looking for an early afternoon extravaganza of magical illusions, entertaining dance and comedic stylings? **Nathan Burton** offers the perfect comedy-magic show at Planet Hollywood Resort and Casino. Burton’s revue mixes his friendly, approachable comedic touch with his prop-oriented magic tricks.

Located inside the MGM Grand Hotel & Casino, **Brad Garrett’s Comedy Club** welcomes the hottest names in stand-up along with regular appearances by Brad Garrett and his hilarious friends, at a custom-built for comedy. The lineup of top-tier talent is nonstop and so are the laughs.

The Venetian plays host to ***Lipshtick – The Perfect Shade of Stand Up***, a resident comedy series that marks the first time in the storied entertainment history of Las Vegas that the comedy stage will be taken exclusively by female performers. Comedians who have already taken the stage include Joy Behar, Jennifer Coolidge, Whitney Cummings, Susie Essman, Jen Kirkman, Lisa Lampanelli, Natasha Leggero, Wendy Liebman, Loni Love, Heather McDonald, Caroline Rhea, Rita Rudner, Iliza Schlesinger and Wendy Williams.

**The Laugh Factory** brings an amazing, one-of-a-kind brand of comedy not only to the Tropicana Las Vegas entertainment lineup, but also to the Vegas Strip. It doesn’t matter what night of the week or what day of the month it is, the Laugh Factory schedule is always full of the hottest comedians in the business – many are superstars from the big screen, others are up-and-coming Las Vegas comedians.

Voted Best Las Vegas Comedy Club year after year, **The Improv Comedy Club** at Harrah’s Las Vegas is the ideal place where you can laugh it up to the funniest, freshest faces in comedy. Each week, new comedians perform at The Improv Las Vegas in a Vegas comedy show that is always unique and definitely funny. Stick around after the show – most of the time, comedians will stay for a meet-and-greet, sign autographs and sell merchandise. Plus, the written jokes plastered on the outside of the theater’s walls are a riot! Past Improv Comedy Club stars include Jay Mohr, Chris Reid (better known as Kid from “Kid ’n Play”) and Chris Rock.

Lauded as having the best comedy series in Las Vegas, the **Aces of Comedy** series at The Mirage Hotel & Casino is sure to tickle any funny bone. Performing inside the Terry Fator Theatre are nationally recognized comedians, including Daniel Tosh, Gabriel Iglesias, George Lopez, Jay Leno, Ron White, Ray Romano, David Spade and more.

**FESTIVALS**

North America’s largest electronic music festival, **Electric Daisy Carnival** (EDC), is held annually at the Las Vegas Motor Speedway in June. EDC features a music lineup of more than 100 artists and headliners, which has included Avicii, Marcus Schulz, Sunnery James, Calvin Harris and Ryan Marciano, Swedish House Mafia, Tiësto and David Guetta. The 2014 festival featured more than 200 performers, including dancers, fire twirlers, aerialists and stilt-walkers, plus numerous full-size carnival rides and attractions free for all ticketholders. The 1,000-acre Las Vegas Motor Speedway transformed into a fully immersive audiovisual experience as large-scale art installations created interactive environments amidst the multiple stages, along with state-of-the-art lighting and sound production.

Each year the **Life Is Beautiful Festival** brings amazing music, world-class food, iconic public speakers and phenomenal art together for an incredible three-day event. Tens of thousands of people descend upon downtown Las Vegas in search of inspiration, friendships and life experiences. The Life Is Beautiful Festival welcomes them with open arms. The festival was founded in 2013 and launched in October of that same year as a highly successful lifestyle event featuring marquee musicians, like Foo Fighters, The Killers, Imagine Dragons, Kanye West; celebrity chefs, artists and speakers. Held in the heart of downtown Las Vegas, the Life Is Beautiful Festival attracted more than 60,000 patrons in its first year. Include the 2015 headliners that were just announced.

**Rock in Rio**, the world’s biggest music festival, has joined forces with entertainment giants MGM Resorts International, Cirque du Soleil and Ron Burkle for the festival’s U.S. debut in Las Vegas, May 8–9 and 15–16, 2015. An alliance founded on a shared commitment to creating innovative entertainment, Rock in Rio, MGM Resorts and Cirque du Soleil will redefine the modern music festival for U.S. audiences with a monumental combination of the biggest names in music and a fully immersive entertainment experience, all housed in a spectacular, custom-made “City of Rock.” The permanent open-air concert venue will be located on the Strip near the corner of Sahara Avenue and have the capacity for 80,000 people per day. The design and layout will be signature Rock in Rio, complete with five stages; themed streets boasting the sights, sounds and foods of Brazil, the U.S. and the United Kingdom; thrilling rides, including a zip line; and food courts, shopping areas and other activities. Some of the headlining acts this year include **Sam Smith, No Doubt, Metallica, Jessie J, Taylor Swift and Bruno Mars.**