**KIA MOTORS AMERICA ANNOUNCES 16 CONSECUTIVE MONTHS   
OF RECORD CERTIFIED PRE-OWNED SALES**

***Kia’s Award-Winning CPO Program Outpaces the Industry Once Again in May With 10.2 Percent Increase In CPO Sales Year-Over-Year***

* Kia’s West Point, Georgia-built\* vehicles, Optima and Sorento, led the pack
* Kia’s quality and reliability make the brand’s CPO program a popular choice with consumers

**IRVINE, CALIF., June 14, 2017** – Kia Motors America (KMA) announced the 16th consecutive month of record Certified Pre-Owned sales, with 7,008 units sold in May. The brand’s award-winning program continues to introduce new consumers to Kia’s diverse lineup of vehicles. Kia’s U.S.-built\* vehicles – the Optima and Sorento – led the charge with 1,657 and 1,486 units sold, respectively

Autodata’s[[1]](#endnote-1) May CPO retail sales report confirms that when it comes to pre-owned vehicles, Kia continues to outpace the industry with an impressive 13.2 percent increase year-to-date.

“Certified Pre-Owned programs offer new-car like peace of mind to a wider spectrum of vehicle shoppers,” said Karl Brauer, executive publisher, Autotrader, Dealer.com and Kelley Blue Book. “While nearly every manufacturer has increased its CPO coverage in recent years, Kia's program is clearly resonating with buyers who recognize the brand's superb value equation.”

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts**

KMA’s rigorous CPO program, administered by JM&A Group, accepts only Kia vehicles that are five years or newer with fewer than 60,000 miles on the odometer and every vehicle undergoes a meticulous 150-point Quality Assurance inspection by certified Kia technicians. CPO vehicles also come with a 10-year /100,000-mile powertrain limited warranty[[2]](#endnote-2) and 12-month /12,000 mile-Platinum Coverage[[3]](#endnote-3). Whether it’s the midsize Optima sedan, iconic Soul or the Sorento SUV that drivers dream of, customers get a great price matched with superb quality, bypassing the stress, risk and uncertainty that typically comes with buying a previously owned vehicle.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia.\*

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**About JM&A Group**

[JM&A Group](http://jmagroup.com/), a leader in the F&I industry for 39 years, serves more than 3,800 automotive dealerships and retail outlets nationwide. The company provides a variety of products and services such as F&I training and consulting services, vehicle protection plans, used vehicle certification programs, pre-paid maintenance plans and GAP programs. JM&A Group is a division of [JM Family Enterprises](http://www.jmfamily.com/newsroom/articles/pressreleases/2016-aaa-honoree-announcement), Inc. headquartered in Deerfield Beach, Fla. JM Family is a diversified automotive corporation ranked No. 21 on *Forbes*’ list of “America’s Largest Private Companies” and ranked on FORTUNE®’s 100 Best Companies to Work For® list for the 19th consecutive year. For more information about JM&A Group’s products and services, contact us at [1-800-553-7146](tel:1-800-553-7146) or visit us online at [www.jmagroup.com](http://www.jmagroup.com/).

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1. Autodata Corporation May 2017 Certified Pre-Owned Retail Sales [↑](#endnote-ref-1)
2. The Kia CPO 10-year/100,000-mile limited warranty program begins on the original in-service date of vehicle and odometer mile “0.” The limited warranty program includes the remainder of roadside assistance, powertrain coverage and the New Vehicle Limited Warranty (Basic). See retailer for details or go to kia.com. [↑](#endnote-ref-2)
3. Platinum Coverage begins on the vehicle purchase date and odometer reading on purchase date. Platinum Coverage is limited; for exact coverages, exclusions and limitations, please review CPO contract or see retailer for details. [↑](#endnote-ref-3)