**kia soul named To List of best family cars OF 2017   
by parents magazine and edmunds**

***2017 Kia Soul Recognized as Best Budget Vehicle***

* Kia’s iconic urban runabout a top pick for value, safety and family-friendly features
* Soul outshines the competition with **impressive cargo capacity,** a six-speaker audio system and Sirius XM[[1]](#endnote-1) satellite radio and Bluetooth®[[2]](#endnote-2) connectivity

**IRVINE, Calif., June 8, 2017 –** The 2017 Soul has been awarded a spot among the 10 Best Family Cars of 2017 by *Parents* magazine and Edmunds. The parenting and car experts tested hundreds of vehicles, selecting winners based on value, performance, safety and family-friendly features.

“We are thrilled to receive this award from *Parents* magazine and Edmunds in recognition of the Soul as a top family car,” said Orth Hedrick, vice president, product planning, KMA. “Kia is committed to offering tremendous quality, value and user-friendly technology across its entire vehicle lineup, and this latest accolade is a testament to those efforts.”

*Parents* magazine and leading car shopping and information network Edmunds have partnered for 10 consecutive years to share the awards, which serve as a reliable source for families interested in purchasing a new car. This year’s winning vehicles are equipped with features that support the needs of both parents and children, and suit a variety of lifestyles.

"The Kia Soul offers more than just unique styling at a reasonable price," said Ed Hellwig, Edmunds senior editor. "It's also a practical hatchback that packs plenty of useful features into a surprisingly spacious cabin."

The popular 2017 Kia Soul is available in three trim levels, including Base with manual or automatic 6-speed transmission, Soul Plus with a 6-speed automatic and the new 201-horsepower turbocharged Exclaim[[3]](#endnote-3). Prices start at $16,100[[4]](#endnote-4). With options[[5]](#endnote-5) for desirable features such as premium touch points, an 8-inch scrolling capacitive touch screen, LED mood/music lighting and a panoramic sunroof, the Soul continues to provide value to loyal fans of the funky people mover.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. Recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand, Kia proudly serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and crossovers built at North American manufacturing plants in West Point, Georgia\* and the municipality of Pesqueria in the state of Nuevo Leon, Mexico.

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**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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1. SiriusXM service requires a subscription, sold separately, after 3-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call Sirius XM at 1-866-635-2349 to cancel. See Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. [↑](#endnote-ref-1)
2. The Bluetooth® word mark is a registered trademark owned by Bluetooth SIG Inc., and any use of the mark by Kia is pursuant to license. A Bluetooth® enabled cell phone is required to use Bluetooth® wireless technology. [↑](#endnote-ref-2)
3. Quantities are limited. [↑](#endnote-ref-3)
4. MSRP excludes destination and handling, taxes, title, license fees, options and retailer charges. Actual prices set by retailer and may vary. [↑](#endnote-ref-4)
5. Not all optional features are available on all trims. [↑](#endnote-ref-5)