**2018 KIA STINGER RECEIVES EYESON DESIGN AWARD   
FOR PRODUCTION CAR DESIGN EXCELLENCE**

***Coveted Awards are Selected by Automobile Design Industry Leaders***

* Stinger sedan is poised to redefine the segment
* All-new fastback sedan brings designers’ dreams to reality

**IRVINE, Calif., Jan. 12, 2017** — Kia Motors America’s all-new 2018 Stinger fastback sedan has been honored with an EyesOn Design award for Production Car Design Excellence at the North American International Auto Show (NAIAS) in Detroit. At an event typically dominated by introductions from American auto companies, Kia’s stinger stole the spotlight.

“We’ve made a lot of great cars and I’m proud of all of them, but the Stinger is something special,” said Peter Schreyer, Kia Motors’ chief design officer.

The EyesOn Design Awards honor the best production and concept vehicles making their worldwide auto show debut at the NAIAS. This year's categories include Concept Car; Production Car; Concept Truck; Production Truck; Innovative Use of Color, Graphics and Materials; Interior Design; User Experience Award and Designer Catalyst.

The all-new 2018 Kia Stinger design was overseen by Peter Schreyer, Kia Motors’ chief design officer, and Gregory Guillaume, chief designer, Kia Motors Europe.

Brimming with power, passion and performance, the 2018 Kia Stinger is a sport sedan dedicated to the thrill of driving while cossetting occupants in luxury. From its sleek front clip through its svelte flanks, and up to its powerful haunches, the Stinger exudes a muscular confidence. The Stinger’s stance and visual balance are designed to lend the car an air of elegance and athleticism, rather than boy-racer aggression. Inside is a purposeful cabin that is luxurious and exquisitely crafted. A strong horizontal plane across the dash presents the driver with a thick, leather-wrapped steering wheel. Front and center of the driver is a single instrument binnacle with a combination of analog and digital instrumentation. Set to go on sale later this year, the Stinger is backed by Kia Motors’ industry-leading quality and reliability.

EyesOn Design Awards are the officially-sanctioned design awards for the NAIAS. Considered the validation of great automobile design from the industry's leaders, the EyesOn Design awards are prominently displayed in design studios around the world.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. Recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand, Kia proudly serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and crossovers built at North American manufacturing plants in West Point, Georgia\* and the municipality of Pesqueria in the state of Nuevo Leon, Mexico.

For media information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com).  To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts**

# # #