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NEWS

FOR IMMEDIATE RELEASE

Kia Motors Produces Two Millionth Vehicle in the U.S.

(West Point, GA.) March 29, 2016 – Today, Kia Motors Manufacturing Georgia, Inc. (KMMG) celebrated as the plant's two millionth vehicle – a white 2016 Sorento SXL – rolled off the assembly line in West Point, Georgia.

Representing an investment of more than \$1.1 billion, KMMG began mass production on November 16, 2009 and today produces more than forty percent of all Kia vehicles sold in the United States.

“Assembling two million vehicles in less than seven years is a remarkable achievement, and one that each of our team members can take a lot of pride in,” said KMMG President and CEO Hyun-Jong Shin. “The world-class quality that goes into every Sorento CUV and Optima midsize sedan we build is a direct result of the hard work and commitment of our team members, and today we salute their commitment to excellence.”

Together with on-site and local suppliers, KMMG is responsible for the creation of more than 15,000 jobs in West Point and the surrounding region, and achieved its highest-ever ranking – top five among vehicle assembly plants in the U.S. – in J.D. Power's most recent Initial Quality Study.

“Together, Kia and Georgia have a strong reputation of success,” said Governor Nathan Deal. “The company's continued investment in the state speaks volumes to our pro-business atmosphere, and we will continue to support them as they grow here. I want to congratulate Kia's team members on this accomplishment.”

About KMMG

Kia Motors Manufacturing Georgia, Inc. (KMMG) is the first manufacturing site in North America for Kia Motors Corporation based in Seoul, Korea. With an annual capacity of 360,000 units, KMMG is located on 2,200 acres in West Point, Georgia, and began mass production on Nov. 16, 2009. KMMG is home to the Sorento CUV and the Optima mid-size sedan, two of the brand's top selling models in the U.S.

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