**KIA MOTORS AMERICA RECORDS BEST NOVEMBER IN COMPANY HISTORY AND SELLS SIX MILLIONTH VEHICLE IN THE U.S.**

***Seventh Consecutive Monthly Sales Record Pushes Year-To-Date Sales Up 6.9 Percent***

**IRVINE, Calif., December 1, 2015** – Propelled by the sale of its six millionth vehicle in the U.S. since arriving in 1994, Kia Motors America’s (KMA) year-long momentum continued with best-ever November sales of 45,553 vehicles, a 1.4-percent increase over the same period last year. The brand’s seventh straight monthly sales record was led by the Optima and Soul, with 13,048 and 10,045 units sold, respectively.

“Kia has outpaced the industry all year, and with our ‘Holidays On Us’ sales event in place throughout November customers visited our showrooms in record numbers to discover the new Kia,” said Michael Sprague, chief operating officer and EVP, KMA. “Kia continues to grow and mature at a rapid rate, and surpassing the six million vehicles mark as we push toward a strong finish to the year is the latest example of how far this brand has come in a very short period of time.”

**About Kia Motors America**

Kia Motors America (KMA) is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. KMA proudly serves as the "Official Automotive Partner" of the NBA and LPGA and set an all-time annual sales record in 2014, surpassing the 500,000 unit mark for the third consecutive year. KMA offers a complete line of vehicles, including the rear-drive K900[[1]](#endnote-1) flagship sedan, Cadenza premium sedan, Sorento CUV, Soul urban passenger vehicle, Soul Electric Vehicle2, Sportage compact CUV, Optima midsize sedan, Optima Hybrid, the Forte compact sedan, Forte5 and Forte Koup, Rio and Rio 5-door subcompacts and the Sedona midsize multi-purpose vehicle, through a network of more than 765 dealers across the United States. Kia’s U.S. manufacturing plant in West Point, Georgia, builds the Optima\* and Sorento\* and is responsible for the creation of more than 15,000 plant and supplier jobs.

Information about KMA and its full vehicle line-up is available at www.kia.com. For media information, including photography, visit www.kiamedia.com. To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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| --- | --- | --- | --- | --- |
|  | **MONTH OF NOVEMBER** | | **YEAR-TO-DATE** | |
| **Model** | **2015** | **2014** | **2015** | **2014** |
| Rio | 898 | 2,088 | 22,745 | 34,009 |
| Forte | 5,010 | 5,047 | 73,508 | 64,030 |
| Optima | 13,048 | 12,707 | 145,732 | 147,193 |
| Cadenza | 847 | 482 | 6,745 | 8,719 |
| K900 | 228 | 69 | 2,362 | 1,237 |
| Sportage | 4,211 | 3,261 | 47,695 | 39,647 |
| Sorento | 9,023 | 8,598 | 103,377 | 92,832 |
| Sedona | 2,243 | 3,538 | 34,439 | 11,570 |
| Soul | 10,045 | 9,146 | 134,974 | 135,410 |
| **Total** | **45,553** | **44,936** | **571,577** | **534,647** |

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1. K900 available in select trims and in select markets with limited availability.

   2 Soul EV in select markets with limited availability. [↑](#endnote-ref-1)