**RECORD JUNE SALES PROPEL KIA MOTORS AMERICA TO BEST FIRST-HALF PERFORMANCE**

**IN COMPANY HISTORY**

***Kia Surpasses 300,000 Units in Six Months for First Time;***

***Year-To-Date Sales Up 4.6 Percent***

**IRVINE, Calif., July 1, 2015** – After setting an all-time monthly sales record in May, Kia Motors America’s (KMA) momentum continued with best-ever June sales of 54,137 vehicles, capping off the greatest first-half performance in company history. With more than 300,000 vehicles sold in six months, Kia is up 4.6 percent year-to-date. Sales of the Sedona minivan, which was completely redesigned for the 2015 model year, reached new heights with a 707-percent increase over June 2014.

“Customers continue to turn to Kia in increasing numbers for our world-class design, technology, value and, of course, our quality, which was recently reaffirmed in J.D. Power’s annual Initial Quality Study in which Kia finished second overall and first among non-premium brands,” said Michael Sprague, Chief Operating Officer and EVP, KMA. “With our ‘Summer’s On Us’ promotion attracting even more traffic into showrooms, June proved to be a historic month for Kia as we recorded both the best quarter and first half sales performances in company history.”

**About Kia Motors America**

Kia Motors America (KMA) is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea, and in 2014 was the #1 ranked mainstream brand according to Strategic Vision’s Total Quality Index. KMA proudly serves as the "Official Automotive Partner" of the NBA and LPGA and set an all-time annual sales record in 2014, surpassing the 500,000 unit mark for the third consecutive year. KMA offers a complete line of vehicles, including the rear-drive K900[[1]](#endnote-1) flagship sedan, Cadenza premium sedan, Sorento CUV, Soul urban passenger vehicle, Soul Electric Vehicle[[2]](#endnote-2), Sportage compact CUV, Optima midsize sedan, Optima Hybrid, the Forte compact sedan, Forte5 and Forte Koup, Rio and Rio 5-door subcompacts and the Sedona midsize multi-purpose vehicle, through a network of more than 765 dealers across the United States. Kia’s U.S. manufacturing plant in West Point, Georgia, builds the Optima\* and Sorento\* and is responsible for the creation of more than 14,000 plant and supplier jobs.

Information about KMA and its full vehicle line-up is available at www.kia.com. For media information, including photography, visit www.kiamedia.com. To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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|  | **MONTH OF JUNE** | | **YEAR-TO-DATE** | |
| **Model** | **2015** | **2014** | **2015** | **2014** |
| Rio | 2,420 | 3,257 | 14,835 | 19,966 |
| Forte | 7,907 | 5,846 | 43,182 | 37,951 |
| Optima | 13,488 | 13,866 | 79,966 | 82,813 |
| Cadenza | 359 | 1,035 | 3,289 | 5,415 |
| K900 | 168 | 224 | 710 | 816 |
| Sportage | 3,550 | 3,590 | 23,955 | 19,956 |
| Sorento | 8,967 | 9,831 | 56,421 | 51,921 |
| Sedona | 5,434 | 673 | 20,608 | 3,576 |
| Soul | 11,844 | 12,322 | 67,986 | 74,999 |
| **Total** | **54,137** | **50,644** | **310,952** | **297,413** |

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1. 2015 K900 V8 available in select trims and in select markets with limited availability. [↑](#endnote-ref-1)
2. 2015 Soul EV in select markets with limited availability. [↑](#endnote-ref-2)