**KIA MOTORS AMERICA ANNOUNCES NOVEMBER SALES**

***Annual Sales Surpass 500,000 Units for Third Straight Year;***

***Year-to-Date Sales Up 6.6 Percent***

**IRVINE, Calif., Dec. 2, 2014** – Kia Motors America (KMA) today announced November sales of 44,936 units, pushing the fast-moving brand beyond the 500,000-unit mark for the third consecutive year and on pace for an all-time annual sales record. November sales were led by the U.S.-built\* Optima midsize sedan and the iconic Soul with 12,707 and 9,146 vehicles sold, respectively, as new products such as the Sedona and Soul EV continue to arrive in showrooms.

**About Kia Motors America**

Kia Motors America (KMA) is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. KMA proudly serves as the "Official Automotive Partner" of the NBA and LPGA and surpassed the 500,000 annual sales mark for the second consecutive year in 2013 following the launch of seven all-new or significantly redesigned vehicles. KMA offers a complete line of vehicles, including the rear-drive K900[[1]](#endnote-1) flagship sedan, Cadenza premium sedan, Sorento CUV, Soul urban passenger vehicle, Soul Electric Vehicle, Sportage compact CUV, Optima midsize sedan, Optima Hybrid, the Forte compact sedan, Forte5 and Forte Koup, Rio and Rio 5-door subcompacts and the Sedona midsize multi-purpose vehicle, through a network of more than 765 dealers across the United States. Kia’s U.S. manufacturing plant in West Point, Georgia, builds the Optima\* and Sorento\* and is responsible for the creation of more than 14,000 plant and supplier jobs.

Information about KMA and its full vehicle line-up is available at www.kia.com. For media information, including photography, visit www.kiamedia.com. To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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| --- | --- | --- | --- | --- |
|  | **MONTH OF NOVEMBER** | | **YEAR-TO-DATE** | |
| **Model** | **2014** | **2013** | **2014** | **2013** |
| Rio | 2,088 | 2,474 | 34,009 | 38,586 |
| Forte | 5,047 | 4,423 | 64,030 | 61,844 |
| Optima | 12,707 | 10,871 | 147,193 | 146,419 |
| Cadenza | 482 | 913 | 8,719 | 7,782 |
| K900 | 69 | -- | 1,237 | -- |
| Sportage | 3,261 | 4,693 | 39,647 | 30,438 |
| Sorento | 8,598 | 8,645 | 92,832 | 98,167 |
| Sedona | 3,538 | 522 | 11,570 | 6,578 |
| Soul | 9,146 | 12,870 | 135,410 | 111,734 |
| **Total** | **44,936** | **45,411** | **534,647** | **501,548** |

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1. 2015 K900 V8 available in select trims and in select markets with limited availability. [↑](#endnote-ref-1)