**KIA MOTORS AMERICA ANNOUNCES RECORD OCTOBER SALES**

***Soul EV Retail Deliveries Begin in California; Year-to-Date Sales Up 7.4 Percent***

**IRVINE, Calif., November 3, 2014** – Following the best third quarter performance in company history, Kia Motors America (KMA) today announced record October sales of 44,694 units, led by high demand for the U.S.-built\* Optima midsize sedan and the iconic Soul with 11,840 and 10,685 vehicles sold, respectively.

“Declining gas prices are bringing a steady supply of customers into the market, and our new products have played a role in the steady growth Kia has experienced this year,” said Michael Sprague, executive vice president of sales and marketing, KMA. “Kia has one of the youngest and best-looking lineups in the business, including the all-new Sedona multi-purpose vehicle, which is now arriving in dealerships and challenges the segment with its CUV-inspired design, full array of advanced technology and first-class airliner amenities.”

**About Kia Motors America**

Kia Motors America (KMA) is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. KMA proudly serves as the "Official Automotive Partner" of the NBA and LPGA and surpassed the 500,000 annual sales mark for the second consecutive year in 2013 following the launch of seven all-new or significantly redesigned vehicles. KMA offers a complete line of vehicles, including the rear-drive K900[[1]](#endnote-1) flagship sedan, Cadenza premium sedan, Sorento CUV, Soul urban passenger vehicle, Sportage compact CUV, Optima midsize sedan, Optima Hybrid, the Forte compact sedan, Forte5 and Forte Koup, Rio and Rio 5-door subcompacts and the Sedona midsize multi-purpose vehicle, through a network of more than 765 dealers across the United States. Kia’s U.S. manufacturing plant in West Point, Georgia, builds the Optima\* and Sorento\* and is responsible for the creation of more than 14,000 plant and supplier jobs.

Information about KMA and its full vehicle line-up is available at www.kia.com. For media information, including photography, visit www.kiamedia.com. To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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|  | **MONTH OF OCTOBER** | | **YEAR-TO-DATE** | |
| **Model** | **2014** | **2013** | **2014** | **2013** |
| Rio | 2,534 | 2,874 | 31,921 | 36,112 |
| Forte | 5,190 | 4,706 | 58,983 | 57,421 |
| Optima | 11,840 | 11,492 | 134,486 | 135,548 |
| Cadenza | 608 | 1,111 | 8,237 | 6,869 |
| K900 | 62 | -- | 1,168 | -- |
| Sportage | 3,743 | 2,513 | 36,386 | 25,745 |
| Sorento | 7,656 | 8,142 | 84,234 | 89,522 |
| Sedona | 2,376 | 676 | 8,032 | 6,056 |
| Soul | 10,685 | 8,240 | 126,264 | 98,864 |
| **Total** | **44,694** | **39,754** | **489,711** | **456,137** |

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1. 2015 K900 V8 available in select trims and in select markets with limited availability. [↑](#endnote-ref-1)