**KIA MOTORS AMERICA ANNOUNCES BEST-EVER THIRD QUARTER SALES**

***September Sales Up 6.9 Percent; Year-to-Date Sales Up 6.9 Percent***

**IRVINE, Calif., October 1, 2014** – After posting the best first-half performance in company history, Kia Motors America’s (KMA) momentum continued with record third quarter sales, including 40,628 units in September, up 6.9-percent over the same period last year. As Kia celebrates its 20th anniversary in the U.S., the fast-moving brand continues to grow and mature with year-to-date sales up 6.9 percent and its aggressive new product cadence continues with two important new products – the all-new 2015 Sedona and the company’s first all-electric, zero-emissions vehicle in the U.S., the Soul EV – now beginning to arrive in dealerships.

“September capped off the strongest summer selling season for Kia in its 20-year history, and with the launch of two all-new vehicles now underway, we continue to introduce the brand and our outstanding products to new customers who turn to Kia for our world-class quality and design, advanced technology and tremendous value,” said Michael Sprague, executive vice president of sales and marketing, KMA.

**About Kia Motors America**

Kia Motors America (KMA) is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. KMA proudly serves as the "Official Automotive Partner" of the NBA and LPGA and surpassed the 500,000 annual sales mark for the second consecutive year in 2013 following the launch of seven all-new or significantly redesigned vehicles. KMA offers a complete line of vehicles, including the rear-drive K900[[1]](#endnote-1) flagship sedan, Cadenza premium sedan, Sorento CUV, Soul urban passenger vehicle, Sportage compact CUV, Optima midsize sedan, Optima Hybrid, the Forte compact sedan, Forte5 and Forte Koup, Rio and Rio 5-door subcompacts and the Sedona midsize multi-purpose vehicle, through a network of more than 765 dealers across the United States. Kia’s U.S. manufacturing plant in West Point, Georgia, builds the Optima\* and Sorento\* and is responsible for the creation of more than 14,000 plant and supplier jobs.

Information about KMA and its full vehicle line-up is available at www.kia.com. For media information, including photography, visit www.kiamedia.com. To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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| --- | --- | --- | --- | --- |
|  | **MONTH OF SEPTEMBER** | | **YEAR-TO-DATE** | |
| **Model** | **2014** | **2013** | **2014** | **2013** |
| Rio | 2,240 | 2,695 | 29,387 | 33,238 |
| Forte | 4,517 | 4,618 | 53,793 | 52,715 |
| Optima | 10,908 | 11,647 | 122,646 | 124,056 |
| Cadenza | 1,105 | 926 | 7,629 | 5,758 |
| K900 | 56 | -- | 1,106 | -- |
| Sportage | 3,781 | 2,195 | 32,643 | 23,232 |
| Sorento | 6,606 | 7,849 | 76,578 | 81,380 |
| Sedona | 613 | 657 | 5,656 | 5,380 |
| Soul | 10,802 | 7,416 | 115,579 | 90,624 |
| **Total** | **40,628** | **38,003** | **445,017** | **416,383** |

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1. 2015 K900 V8 available in select trims and in select markets with limited availability. [↑](#endnote-ref-1)