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PRESS RELEASE

Goodyear Launches New High Load Retread Trailer Tires

TreadMax options for HL trailer tires to meet market trend

**Brussels, April 18th, 2017** – Responding to the increasing trend for high load truck tires as more and more European countries adopt higher vehicle weights, Goodyear is launching new mold cure retread High Load (HL) trailer tires. The new retreads are the TreadMax KMAX T HL and TreadMax SP246 HL, both in size 385/65R22.5.

The TreadMax KMAX T HL is the retread version of the Goodyear KMAX T HL trailer tire, which is developed to deliver high mileage. The TreadMax SP246 HL is the retread version of the Dunlop SP246 HL, which is part of the Dunlop On-Road truck tire range introduced last year.

The TreadMax process features the same tread designs as well as similar materials and manufacturing techniques to those used in the production of the new tires they replicate. This ensures similar performance and mileage to those of new tires.

*“We are very pleased to now also offer retread versions of the Goodyear and Dunlop High Load trailer tires. More and more countries in Europe have* extended regulations to permit axle weights in excess of the so far standard 40 tonnes on five-axle articulated vehicles. As a result we see an increasing demand from fleet operators for *high load trailer tires capable of enabling total weights in excess of 40 tonnes. With the new TreadMax KMAX T and TreadMax SP246 in High Load we now can offer an attractive and cost effective solution for their needs,”* said Grégory Boucharlat Director Retread Operations Goodyear Dunlop Tires EMEA. *“Retreading is essential for any fleet to help improving its efficency by ensuring the prolonged economic life of its tires. The new High Load products mean that fleets requiring 10 tonne axle loads are now able to use retreads for even greater economy.”*

Only customer owned casings (COC) that are latest generation Goodyear or Dunlop High Load carcasses like for example the trailer tires KMAX T HL, FUELMAX T HL and SP246 HL are acceptable for retreading as TreadMax High Load trailer tires. Additional retreading order options for the new High Load trailer tires beside COC will be introduced later this year. All TreadMax mold cure retreads are produced in-house by Goodyear at its plants in Riom France and Wittlich Germany.

**About Goodyear**

Goodyear is one of the world’s largest tire companies. It employs about 66,000 people and manufactures its products in 48 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry.

Goodyear Dunlop Europe’s range of tires for commercial vehicles, buses and coaches includes more than 400 different tires covering in excess of 55 sizes. Many of the world's leading commercial vehicle manufacturers fit tires from Goodyear as standard, including DAF, Iveco, MAN, Mercedes-Benz, Renault Trucks, Scania and Volvo Trucks. Goodyear also supplies tires to all major trailer manufacturers. With FleetFirst, which includes the TruckForce service network, ServiceLine24h roadside assistance, FleetOnlineSolutions (an internet-based fleet management system) and Goodyear retreading services, Goodyear provides one of the broadest ranges of fleet-efficiency services in the industry.

For more information on Goodyear and its products, visit [www.truck.goodyear.eu](http://www.truck.goodyear.eu).