

PRESS RELEASE

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The Goodyear logo is displayed in a blue rectangular box. It features the word "GOODYEAR" in a bold, yellow, sans-serif font. To the right of the text is the Goodyear winged foot logo, also in yellow.

MADE TO FEEL GOOD.

Goodyear takes home prestigious Auto Express Tire Test Title

The Goodyear Vector 4Seasons Gen-2 shows its impressive all-round performance in the latest all-season test carried out by leading English magazine 'Auto Express'.¹

On November 9th, English magazine 'Auto Express' released the results of their second all-season tire test. In this prestigious test, Goodyear has taken the crown once again with the Vector 4Seasons Gen-2 tire.

The tire was put up against tough competition from Michelin with their CrossClimate and Nokian with their Weatherproof tire amongst others. Auto Express tested the tires in a number of disciplines including wet, dry and snowy conditions, rolling resistance and cabin noise, the Goodyear tire performed best overall.

The tire performed exceptionally well in the following disciplines: wet braking (1st), wet handling (1st), snow handling (1st) and cabin noise (1st) as well as snow braking (2nd), straight aqua (2nd) and rolling resistance (2nd). Goodyear shone in the wet disciplines stopping 2 meters ahead of the 2nd place Nokian tire in the wet braking test.²

Kim Adams, who tested the tires for Auto Express reported "It takes a balanced performance across all our assessments to crown a winner, and that's what Goodyear has delivered here. There's no doubt this product is from the winter tire school of all-season design, but it does enough in the wet and dry tests to take the overall victory."

¹ Auto Express (UK) - Allseason 2016 - 225/45R17 - GYR V4S Gen-2, NOK Weatherproof, MIC CrossClimate, HAN Kinergy 4S, Vredestein Quatrac 5, Star Performer Winter SPTS AS. Test accessible under <http://www.autoexpress.co.uk/accessories-tyres/92863/all-season-tyres-test-20162017-top-all-weather-tyres-tested>

² Result found by Auto Express

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Kim finished his report with the following verdict on the Vector 4Seasons Gen-2 "A fine all-rounder that's really safe in wet and on snow. "

Martijn de Jonge, Brand Director Consumer PBU EMEA, at Goodyear said: "We are thrilled to take this accolade once again. It is pleasing to see that these test results confirm the performance of the newest member of the Goodyear Vector 4Seasons family. Goodyear is committed to providing a great performance during all weather conditions, especially more challenging situations such as on wet, icy and snowy roads. These test results reinforce our 30 years of All Season leadership in giving families peace of mind when behind the wheel."

About Goodyear

Goodyear is one of the world's largest tire companies. It employs approximately 66,000 people and manufactures its products in 49 facilities in 22 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear or its products, go to www.goodyear.eu.

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