**Goodyear and Renault go Ultra-Low**

**Tall and Narrow tires take rolling resistance to the next level**

Goodyear is pleased to announce a fitment on the new Renault Scenic. The vehicle will fit one tire size spanning all versions of the car and Renault has chosen to fit the latest tire innovation by Goodyear, a Tall and Narrow, 195/55R20 95H XL.

Renault will fit the 195/55R20 95H XL Goodyear EfficentGrip Performance and 195/55R20 95H XL Goodyear Vector 4Seasons Gen-2 to the new Scenic. These tire sizes will be available in the market by July of this year. The Goodyear EfficientGrip Performance Tall and Narrow tire was recently previewed at the Geneva Motorshow where it was fitted to the new Scenic on Renault’s stand.

Ultra-low rolling resistance is a major consideration for vehicle manufacturers and assists them to meet CO2 emissions targets. Tires play a big role in providing the innovative technology needed to keep rolling resistance at levels lower than ever before and the Tall and Narrow concept provides the technology needed to do this\*.

A Narrow section width means that the Scenic’s contact patch becomes long and narrow, rather than broad, this provides several advantages including better aerodynamics which equals lower fuel consumption as well as lower noise and better aquaplaning resistance\*.

The term Tall relates to the rim diameter, by being larger there is less tire deformation which means that less heat is generated within the tire, this provides lower rolling resistance. A Tall tire can also give improved comfort, (at same inflation pressure) as the bigger diameter absorbs more road imperfections\*.

Goodyear will be the only supplier of the 195/55R20 95H XL in the all season tire pattern and will also offer a winter tire pattern, the 195/55R20 95H XL Goodyear UltraGrip Performance Gen-1, for the replacement market from September 2016.

Roland Close, Director Tire Technology OE Consumer EMEA for Goodyear, said: *“To convince Renault about our ability to create such cutting edge tires, we provided insights from our Fundamental Research Group. By doing this we were able to provide test tires at the early stages of our discussion with Renault which aided them in their development process.*”

Roland Close continues: “Renault engineers and designers were convinced after initial tests that the Tall and Narrow tires would assist them in achieving their tough targets in ultra-low rolling resistance performance whilst maintaining performance in other test criteria.”

“We are thrilled to be supplying these tires to Renault for their new Scenic model.”

**<ENDS>**

\*Testing undertaken between September 2013 and April 2016 at Goodyear Proving Ground Mireval and Renault’s Proving Ground in Aubevoye.

About Goodyear

Goodyear is one of the world's largest tire companies. It employs approximately 66,000 people and manufactures its products in 49 facilities in 22 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear or its products, go to [www.goodyear.eu](http://www.goodyear.eu).

For additional pictures, visit the online newsroom: <http://news.goodyear.eu>.

You can also follow us on Twitter @Goodyearpress and join our ThinkGoodMobility group on LinkedIn.