



Model Series, Innovation and Technology Communications

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New technologies for piloted driving – Audi participating in “Digital Motorway Test Bed”

- Six projects for piloted driving and Car-to-X communication
- Focus on structural measures along with communication with transport infrastructure and other vehicles
- Positive interim findings after one year in the “Digital Motorway Test Bed”

Ingolstadt, October 18, 2016 – Twelve months after the launch of the “Digital Motorway Test Bed,” Audi is today presenting new technologies for piloted driving and Car-to-X-communication at the German Federal Ministry of Transport. The focus is on online variable message road signs and infrastructure measures. On the A9 between Nuremberg and Munich, the Ingolstadt premium manufacturer is testing solutions aimed at delivering enhanced safety and convenience in piloted driving in real traffic conditions.

The “Digital Motorway Test Bed” is a joint initiative between the Federal Ministry of Transport and Digital Infrastructure, the Free State of Bavaria, the automotive and supply industry as well as the IT sector. On several sections of the A9 between Nuremberg East and Munich North, transmitters and sensors connect cars with their surroundings as well as with other vehicles. Audi is involved in six projects here. Three of them focus on structural measures and the remaining three on communication technologies.

“As part of the Digital Test Bed, Audi is participating in development activities to make the autobahn infrastructure even more reliable and therefore support piloted driving,” remarked Alejandro Vukotich, Head of Development for Automated Driving at AUDI AG. “Among other things, the idea is to modify the materials used for marker posts and guardrails so that they reflect radar waves better than at present – from a greater distance, and in snow and rain too. Other aims include car sensors that will in future detect the road markings more easily. Special supplementary markings at the roadside will enable test vehicles to localize themselves by camera in relation to their road marking with very high precision. The first prototypes for these projects will soon be installed.”



The “Car2Infrastructure” communication project connects the car with variable message road signs that are online. These signs alert drivers by mobile connection to speed limits, traffic jams or lane closures, for example. As a first step, Audi engineers have developed a universal interface with the display systems, which vary considerably from region to region. The information gathered is uploaded to the Audi cloud via the mobile network, then transferred from there back to the test cars. This arrangement supplies the car directly with information on new traffic situations – an indispensable part of safe piloted driving.

Thanks to the future mobile communication technology LTE-V, the data transfer modules in the cars are also directly connected to each other. This ad-hoc communication enables cars to communicate with one another even in regions without mobile coverage. Furthermore, LTE-V allows new safety functions such as black ice warnings, as well as “platooning,” where piloted driving cars form an energy-saving convoy.

In the third communication project, two sections of the A9 are being surveyed with centimeter precision and objects such as bridges, signs and road markings are being defined. These findings are fed into the HERE HD Live Map, which is being permanently supplemented and updated.

Alejandro Vukotich, Head of Development for Automated Driving at AUDI AG, welcomes the findings obtained to date: “The ‘Digital Motorway Test Bed’ gives us the opportunity to help actively define the future of driving. Hand in hand with partners, we are able to test future technologies in this real traffic environment that we ultimately want to introduce into series production at Audi. The result is that we can perfectly synchronize our vehicle development work with the infrastructure.”

A team of Audi engineers will be reporting on the latest developments from the “Digital Motorway Test Bed” to Federal Transport Minister Alexander Dobrindt at a press event taking place at the Federal Ministry of Transport and Digital Infrastructure on October 18, 2016.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.