**Stock Shots – Multinationals (Apple, Ikea, McDonalds)**

**Original Script Date:** March 16, 2016

**Script Version:** 1

**Locations:** Brussels, Belgium, Strasbourg, France.

**Dates Shot:** February 2016; March 16, 2016

**Sound:** natural with English speech

**Duration:** 03:04

**Source:** S&D group

**Restriction:** none

**STORY**

*Brussels, 15th March 2016.*

This evening, the special TAXE Committee in the European Parliament, held a hearing with big multinationals to learn more about their business model and tax habits, which "harms our society, SMEs and citizens", said EP co-rapporteur on this new round of hearings (TAXE2), Jeppe Kofod. Firms such as Apple, Google, IKEA and McDonald's, are pointed out for having been taxed at less than 1% in Europe, whereas medium-sized businesses pay much more. Representatives from countries well known for their low tax regime -Guernsey and Jersey, Andorra, Liechtenstein and Monaco- were also asked to answer open questions from the special Committee. Among the bad practices: the Tax rulings negotiated by some Member States, which ease the tax burden of large corporations.

Following the meeting, the TAXE Committee will come up with clear recommendations to the EU Commission and the Council to stop tax avoidance which costs billions of € to the EU every year.

**Shotlist**

BRUSSELS, BELGIUM (MARCH 15 2016) (SOCIALISTS AND DEMOCRATS, EUROPEAN PARLIAMENT - ACCESS ALL)

1. CUTAWAY: OUTSIDE OF AN APPLESTORE IN BRUSSELS
2. CUTAWAY: CLOSE SHOT ON THE APPLE LOGO OF THE STORE
3. CUTAWAY: OUTSIDE OF AN APPLESTORE WHILE PEOPLE ARE WALKING
4. CUTAWAY: CUSTOMER WALKING IN OF THE APPLESTORE
5. CUTAWAY: VARIOUS OF APPLE PRODUCTS INSIDE THE SHOP (IPHONES)
6. CUTAWAY: OUTSIDE OF AN APPLESTORE IN BRUSSELS
7. CUTAWAY: IKEA LOGO IN FRONT OF AN IKEA STORE
8. CUTAWAY: CAR ENTERING IKEA’S PARKING, CROSSING A WELCOME SIGN
9. CUTAWAY: IKEA FLAGS
10. CUTAWAY: LARGE SHOT OF THE IKEA STORE
11. CUTAWAY: IKEA LOGO
12. CUTAWAY: BELGIAN AND SWEDISH FLAG
13. CUTAWAY: VARIOUS OF CUSTOMERS ENTERING THE STORE

FRANCE, STRASBOURG (FEBRUARY 2016) (SOCIALISTS AND DEMOCRATS, EUROPEAN PARLIAMENT - ACCESS ALL)

1. CUTAWAY: OUTSIDE OF A MCDONALDS IN STRASBOURG
2. CUTAWAY: MCDONALD LOGO
3. CUTAWAY: VARIOUS OF CUSTOMERS ENTERING THE RESTAURANT
4. CUTAWAY: MCDONALD LOGO ON A SECOND MCDONALDS RESTAURANT
5. CUTAWAY: LARGE SHOT OF THE SECOND RESTAURANT
6. CUTAWAY: MCDONALD LOGO ON THE SECOND MCDONALDS RESTAURANT
7. CUTAWAY: VARIOUS OF CUSTOMERS ENTERING THE SECOND RESTAURANT
8. CUTAWAY: LARGE SHOT OF THE SECOND RESTAURANT

**END**