**More fruit, vegetables and milk for 30 million European school children (Ready-to-air)**

**Original Script Date:** March 08, 2016

**Script Version:** 1

**Locations:** European Parliament, Strasbourg; Jette, Brussels, Belgium

**Dates Shot:** May 28, 2015, March 07, 2016, March 08, 2016

**Sound:** natural with French speech

**Duration:**  02:18

**Source:** S&D group

**Restriction:** none

**Intro**

*Strasbourg, 8th of March.* 30 million children will eat more healthily thanks to a vote today in the European Parliament on new legislation which will allow fruit, vegetables and milk to be freely distributed in schools across Europe all year round.

**Shotlist**

FRANCE, STRASBOURG (MARCH 08, 2016) (SOCIALISTS AND DEMOCRATS, EUROPEAN PARLIAMENT - ACCESS ALL)

1. VOICE-OVER SAYING (ENGLISH):

“Today, the European Parliament voted in favour of a better access to fresh fruits, vegetables and milk in schools. The different European schemes dedicated to these purposes are going to merge so that 250 million € will be made available to the supply of these products in order to promote healthier eating at school. "

1. CUTAWAY: VARIOUS OF THE EUROPEAN PARLIAMENT IN STRASBOURG (EXTERIOR)
2. CUTAWAY: VARIOUS OF THE VOTE ON FRUITS AND VEGETABLES DISTRIBUTED IN SCHOOLS
3. CUTAWAY: MARC TARABELLA AT THE END OF THE VOTES IN THE PLENARY

FRANCE, STRASBOURG (MARCH 07, 2016) (SOCIALISTS AND DEMOCRATS, EUROPEAN PARLIAMENT - ACCESS ALL)

1. MARC TARABELLA (RAPPORTEUR ON FRESH OF FRUITS AND VEGETABLES AT SCHOOL) SAYING (FRENCH):

"More and more children are becoming obese and at the same time they don't eat enough fruit and vegetables which are excellent for their health. The idea is that by distributing them in schools, children will get used to eating more fruit and more fresh vegetables. There is a similar issue with milk as milk is important for children to build healthy bones and it is useful to have it in nursery and primary schools, even in crèches too."

BRUSSELS, BELGIUM (MAY 28, 2015) (SOCIALISTS AND DEMOCRATS, EUROPEAN PARLIAMENT - ACCESS ALL)

1. VOICE-OVER SAYING (ENGLISH):

“Ahead of the parliamentary vote, the EP rapporteur visited the primary school “Aurore” in Brussels, which benefits from this European program. The principal of the school, Ms. Sabine van Schepdael, explains how she deals with the fresh fruits supply distributed in her establishment. »

1. CUTAWAY: VARIOUS OF THE SCHOOL “ECOLE AURORE” IN JETTE (EXTERIOR)
2. CUTAWAY: YOUNG PUPILS TAKING TE FRUITS AND VEGETABLES INSIDE THEIR CLASS
3. CUTAWAY: PUPILS EATING THE FOOD THAT WAS DISTRIBUTED
4. CUTAWAY: VARIOUS OF PUPILS IDENTIFYING FRUITS AND VEGETABLES ON A COMPUTER
5. SABINE VAN SCHEPDAEL (PRINCIPAL OF ‘L’ECOLE AURORE’ IN BRUSSELS) SAYING (FRENCH):

"We organise tasting sessions during break times and then children eat the fruit which has been delivered, and when it's possible we even make something out of them. That could be fruit skewers, or – like today – a crumble or other recipes. In that case, it's part of a more scientific lesson based on classifying the fruit and vegetables."

FRANCE, STRASBOURG (MARCH 07, 2016) (SOCIALISTS AND DEMOCRATS, EUROPEAN PARLIAMENT - ACCESS ALL)

1. VOICE-OVER SAYING (ENGLISH):

“Public health is not the only pillar of the legislation. In addition to giving pupils the opportunity to learn healthier eating habits, the S&D Group wants to promote local consumption and encourage them to learn about the agricultural production in their regions."

1. CUTAWAY: MARC TARABELLA TALKING TO A JOURNALIST
2. MARC TARABELLA (RAPPORTEUR ON FRESH OF FRUITS AND VEGETABLES AT SCHOOL) SAYING (FRENCH):

 “Children could go and visit farms. Many countries have educational farms and we must show them the importance of food production.  It's not just about buying a bottle of milk in a shop. They should understand where the milk comes from and we must encourage buying direct from producers in order to appreciate the farmers in their region.”

BRUSSELS, BELGIUM (MAY 28, 2015) (SOCIALISTS AND DEMOCRATS, EUROPEAN PARLIAMENT - ACCESS ALL)

1. VOICE-OVER SAYING (ENGLISH):

« Every year, Member States can apply for these funds helping schools to distribute and educate about fresh agricultural products. The Parliament now expects them to take full advantage of this opportunity. »

1. CUTAWAY: VARIOUS OF A LOCAL PRODUCTOR BRINGING FRESH FRUITS AT SCHOOL
2. CUTAWAY: CLOSE SHOTS ON FRESH FRUITS
3. CUTAWAY: YOUNG PUPILS TAKING THE FRUITS AND VEGETABLES TO THEIR CLASS

**Shotlist**

30 million children will eat more healthily thanks to a vote today in the European Parliament on new legislation which will allow fruit, vegetables and milk to be freely distributed in schools across Europe all year round. S&D MEP Marc Tarabella, the author of the parliamentary report, said:

"I am shocked by a worrying figure: only 36% of Europeans eat their five portions of fruit and vegetables a day, while at the same time one child in three is overweight or obese in Europe.

"I had several objectives: offering healthy food from the earliest ages, helping to teach children about food, fighting obesity, but also promoting and highlighting local and regional products. The vote today is excellent news for the health of the 30 million school children who will benefit from it, and for direct producer-consumer relations.

"Children between six and ten years old will participate in the programme, but pre-school and secondary classes will also have the option to participate. For example in the Brussels-Wallonia region, more than 1000 schools and 210,000 pupils are already signed up. As the scheme has now been simplified, it's a reasonable bet that this figure will rise further across the whole of Europe in the next few years."

The Parliament also secured the agreement of the EU member states to combine the two budget lines – for fruit and vegetables, and for milk – and in the future, member states will not be able to unilaterally cut the funding without agreement from the European Parliament. Furthermore, the EU Council agreed to the funding the Parliament requested: €150 million per year for fruit and vegetables, and €100 million for milk (€20 million more than the Commission initially proposed).