**Euro MPs say "yes" to a life saving device in all cars**

**Original Script Date:** April 28, 2015

**Script Version:** 1

**Locations:** European Parliament, Strasbourg; Belgium

**Dates Shot:** April 28, 2015; November 27, 2006

**Sound:** natural with English speech

**Duration:**  02:47

**Source:** S&D group

**Restriction:** none

**Intro**

*Strasbourg, 28th of April.* Today, S&D Euro MP, Olga Sehnalova, led a cross-party majority on a proposal to equip all new cars with an emergency system, to save hundreds of lives on the European roads.

**Shotlist**

FRANCE, STRASBOURG (APRIL 28, 2015) (SOCIALISTS AND DEMOCRATS, EUROPEAN PARLIAMENT - ACCESS ALL)

1. CUTAWAY: VARIOUS OF THE EUROPEAN PARLIAMENT IN STRASBOURG (EXTERIOR)
2. CUTAWAY: VARIOUS OF THE VOTE ON ECALL SYSTEM
3. OLGA SEHNALOVA (S&D MEP, CZ) SAYING (ENGLISH SPEECH):

“The eCall system saves lives when severe accidents happen, because in that case, it alerts the emergency services. The emergency services could then arrive more efficiently and faster.”

1. CUTAWAY: OLGA SEHNALOVA TALKING TO A JOURNALIST
2. OLGA SEHNALOVA (S&D MEP, CZ) SAYING (ENGLISH SPEECH):

“The whole system is dormant, this means that it is triggered only when these accidents happen. And in that case, a minimum set of data – only the information needed for the fast response of the rescue services – is sent to the emergency services. So there is no constant tracking of the vehicle. The only purpose of this system, it is only a rescue device. ”

1. CUTAWAY: OLGA SEHNALOVA TALKING TO A JOURNALIST
2. OLGA SEHNALOVA (S&D MEP, CZ) SAYING (ENGLISH SPEECH):

“The 31st March of 2018 is the date from which all new models of cars will have this possibility.”

1. CUTAWAY: OLGA SEHNALOVA TALKING TO A JOURNALIST

BELGIUM (27 NOVEMBER 2006) (EUROPEAN COMMISSION AUDIOVISUAL SERVICES - © European Union, 2014)

1. CUTAWAY: ANIMATION VIDEO EXPLAINING THE ECALL EMERGENCY DEVICE SYSTEM

VOICE-OVER SAYING (ENGLISH):

“When an accident occurs, the eCall device will establish an emergency call to the nearest emergency services. This enables the vehicle’s occupant to communicate with a trained operator. At the same time, essential data about the accident is transmitted, including time, precise location and vehicle identification. Armed with such crucial data, rescue services can reach the accident twice as fast. This could means a difference between life and death for the accident’s victim”.

1. CUTAWAY: TRAFFIC ON HIGH-SPEED ROAD
2. CUTAWAY: ECALL CENTRAL RECEIVING AN EMERGENCY CALL
3. CUTAWAY: AMBULANCE LEAVING THE HOSPITAL
4. CUTAWAY: VARIOUS OF THE ACCIDENT

**Story**

Today, S&D Euro MP, Olga Sehnalova, led a cross-party majority on a proposal to equip all new cars with an emergency system, to save hundreds of lives on the European roads.

As of 31 March 2018, all new cars and light commercial vehicles will be equipped with an eCall emergency device that will automatically dial the 112 emergency number in the event of an accident, sending details of the accident to emergency services and dramatically decreasing response times.

This video package includes:

- natural soundbites (English) with EP rapporteur Olga Sehnalova

- Extracts of the plenary vote

- Video animation on the e-call emergency device (ebs)

- stock shots on road accidents