

19th May 2017

New Holland dealer Oakes Bros Ltd expands in South Wiltshire

New Holland is pleased to announce that Oakes Bros Ltd is to expand its commercial operations by investing in South Wiltshire.

After many years of successful business as a New Holland dealer, Oakes Bros Ltd has extended its territory and is planning to open a new depot around Salisbury.



The new facility will provide excellence in customer service together with the support of a strong parts stocking in the new facility and other Oakes Bros Ltd branches. It will also offer workshop facilities with technicians based at the Salisbury depot.

Oakes Bros Ltd operates from three other depots in Berkshire, West Sussex and Micheldever, Hampshire and is well established in the area.

Edmund Lindley, Managing Director for Oakes Bros Ltd commented: "We are excited about this new chapter for Oakes Bros Ltd and the opportunity to meet new customers. We think it is the right time for our business and our people to grow. We look forward to developing new business in Wiltshire, while strengthening and supporting our customers in the area, working together with the New Holland team."

Andrew Watson, New Holland Business Director UK & ROI, added: "Following last week's news about Francis Bugler's expansion, this is another testament of the trust and commitment that our dealers have towards the New Holland brand. We are delighted that Oakes Bros Ltd is expanding in the south of Wiltshire. The knowledge and experience they bring, together with great aftersales support, will surely be a tremendous asset for New Holland and for the many loyal and new customers in the area".

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or groundscare professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com





https://www.facebook.com/NHAgriUKandROI/



https://twitter.com/NHAG_UKandROI



https://www.instagram.com/NEWHOLLANDAG/



https://www.flickr.com/photos/newholland



https://plus.google.com/117086178528241801087





https://www.youtube.com/user/NewHollandAG



















Sara Sebastianelli, New Holland Agriculture. Phone: 01268 295 268

email: sara.sebastianelli@newholland.com

PRESS RELEASE