

Miller-Bradford & Risberg Donates Equipment to Team Rubicon for Site Development Project at Boy Scouts of America's Camp Long Lake

40,000-square-foot land clearing project to serve as base for future all-terrain vehicle program; provides valuable heavy equipment operator training time for Team Rubicon volunteers.

Racine, Wis., May 10, 2017

[CASE Construction Equipment](#) dealer [Miller-Bradford & Risberg](#) donated the use of an excavator and a skid steer to [Team Rubicon](#) for a service project and training session May 6-7, 2017 at the Boy Scouts of America's Camp Long Lake in St. Cloud, Wisconsin.

The site is operated by the Potawatomi Area Council, Boy Scouts of America. The project featured Team Rubicon heavy equipment operators and sawyer teams training with equipment and chainsaws to sharpen their skills for use on future disaster relief deployments. The group forested and cleared a new 40,000-square-foot pad at the camp that will serve as the base area for a future all-terrain vehicle program.

Team Rubicon is a veteran-led disaster response organization that deploys teams globally. Its heavy equipment operators have been trained as part of a partnership with CASE that began in November 2015.

"Service projects like this give the volunteers valuable operating time in preparation for actual disaster response deployments while simultaneously performing free land improvement work for fellow non-profits like the Boy Scouts of America," says David Venables, national heavy equipment coordinator, Team Rubicon. "It's a win for all parties involved and we're grateful to Miller-Bradford for making the equipment available for the training."

For more information on Team Rubicon, visit [TeamRubiconUSA.org](#). For more information on the partnership between CASE and Team Rubicon, visit [CaseCE.com/TeamRubicon](#). Miller-Bradford & Risberg, a heavy equipment dealer serving parts of Wisconsin and Illinois, can be found at [Miller-Bradford.com](#).

###

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at



www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

For more information contact:

Bill Elverman

Tel: 262.757.5803

Email: bill@pkamar.com

Brandon Jaynes

Tel: 219.263.8981

Email: brandon@pkamar.com