

CASE Releases Limited Edition Red Skid Steer and Compact Track Loader Line in Honor of 175th Anniversary

Racine, Wis., May 1, 2017

[CASE Construction Equipment](#) has rolled out 175 limited edition red [skid steer](#) and [compact track loaders](#) in honor of the company's 175th anniversary in 2017. The special edition loaders will be sold through CASE construction and agricultural dealers in the U.S. and Canada, and feature special badging that honors the milestone anniversary.

"The red skid steer and compact track loaders are an excellent way of connecting our construction and agricultural heritage in two core product lines that work heavily in both markets," says John Dotto, brand marketing manager, CASE Construction Equipment. "It celebrates the milestone and gives our customers an opportunity to own a little bit of equipment history."

Jerome Increase Case ([2008 AEM Hall of Fame Inductee](#)) founded the Racine Threshing Machine Works (now CASE) in Racine, Wisconsin in 1842. For a complete historical timeline of the company, and its technological contributions to both construction and agricultural equipment, visit CaseCE.com/northamerica/en-us/inside-case/heritage.

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

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