

A Sustainable Year: CNH Industrial presents its 2016 highlights

The Company presents an engaging publication alongside its Sustainability Report to spotlight important stories from around the world, highlight its major sustainability achievements and explain how it is mitigating the impact and exploiting the benefits of the megatrends. This and more can be found at: cnhindustrial.com/a-sustainable-year

London, April 21, 2017

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI), Industry Leader in the Dow Jones Sustainability World and Europe Indices, announces the release of [A Sustainable Year](#) an inaugural edition that recounts the sustainability highpoints the Company and its employees accomplished in 2016.

The publication of *A Sustainable Year* accompanies the issuance of the 2016 Sustainability Report (cnhindustrial.com/2016_sustainability_report) on April 14, 2017.

Taking the global projects, new innovations, key achievements and the results of its World Class Manufacturing (WCM) program, *A Sustainable Year* reaches beyond industry audiences to tell the stories that matter to the wider public in a highly visual and accessible manner. By producing this publication, CNH Industrial emphasizes the practical examples that demonstrate how the Company is leading the way in sustainability.

Readers will see how the Company worked to improve, not just within, but externally across the different sectors and geographic areas in which it operates. A prime example is in agriculture where CNH Industrial's 'field to plate' approach takes accountability for every step in the process. This was epitomized with the launch of the autonomous tractor concepts that are raising the bar in farming productivity for future generations. Further highlights include global outreach, youth training initiatives and most certainly the savings made throughout the Company's global manufacturing facilities via the WCM program. Through WCM; the Company takes accountability as a major global manufacturer to reduce its impact on the environment and to make the most of all resources it uses.

PRESS RELEASE

Climate Change, Food Scarcity and Security and an Innovative and Digital World: these are the three megatrends that the Company has identified as areas, with the greatest impact on its worldwide activities. More can be found on how the Company is responding to these megatrends together with the key data and stories from the Company's 2016 sustainability results online at: cnhindustrial.com/a-sustainable-year

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

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