



New Holland Agriculture and Textron Specialized Vehicles Unveil New Rustler™ 850 model at 2017 World Ag Expo and National Farm Machinery Show

New Holland, Pa. (February 15, 2017) – Following the announcement of its collaboration with Textron Specialized Vehicles, New Holland Agriculture unveils the new Rustler™ 850 model at the 2017 World Ag Expo in Tulare, California beginning February 14 and the National Farm Machinery Show in Louisville, Kentucky beginning February 15.

The Rustler 850's 62HP EFI engine is precision-tuned to maximize power and performance, while its four-wheel double A-arm suspension ensures a comfortable ride. Standard front and rear sway bars promote superior agility and handling on off-road terrain. With a 1500-lb total capacity, the Rustler can handle heavy-duty loads for work, or haul gear and coolers when headed out for relaxation after the job is done.

The Rustler 850 features on-demand all-wheel drive (AWD), electronic power steering (EPS), front and rear sway bars for increased traction and handling, 2,000 lb. of towing capacity, and a 1000-lb capacity tilt bed. Safety features include a rollover protective structure (ROPS), three-point seatbelt system, a front-mounted steel brush guard, headlights and brake lights. The vehicle's cowl takes styling cues from current New Holland products and its finish will promote New Holland's signature blue color.

"We're proud to unveil the new Rustler to customers at the much-anticipated World Ag Expo and National Farm Machinery Show this year," said Todd DeBock, New Holland's Under 60 HP Tractors Marketing Manager. "Textron Specialized Vehicles' ground-up design has enhanced the Rustler so it is equipped for work and ready for adventure."

"We designed this utility vehicle with an unmatched suspension system to withstand the payload and rigor of heavy-duty farm chores, but also equipped it with a superior powertrain and performance features to create a vehicle that is truly versatile for customers who want a utility vehicle that is also enjoyable to take on outdoor adventures with family and friends," said Raven Honsaker, Textron Specialized Vehicles' Director of Product Strategy for Commercial Business.

The new Rustler 850 will be available in the United States and Canada beginning in spring of this year. For more information on the New Holland Rustler 850 model's key features and performance, visit www.newholland.com.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.



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<http://www.newholland.com/na>

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About Textron Specialized Vehicles Inc.

Textron Specialized Vehicles Inc. is a leading global manufacturer of golf cars, utility and personal transportation vehicles, professional turf-care equipment, and ground support equipment. Textron Specialized Vehicles markets products under the E-Z-GO[®], Cushman[®], Bad Boy[®] Off Road, Jacobsen[®], Dixie Chopper[®], Ransomes[®], TUG[™], Douglas[™], Premier[™] and Safeaero[™] brands; Its vehicles are found in environments ranging from golf courses to factories, airports to planned communities, and theme parks to hunting preserves.

About Textron Inc.

Textron Inc. (NYSE: TXT) is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, Bad Boy Off Road and Textron Systems. More information is available at www.textron.com.

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