

CONSTRUCTION

# Award-winning New Holland Boomer™ CVT Tractors Feature Deluxe Comfort, EasyDrive™ Convenience and Clean-Running Tier 4B Engines

- 'Machine of the Year 2015' award in Compact and Specialized category
- Clean-running Tier 4B engines: more torque for increased performance
- SuperSuite<sup>™</sup> cab: most spacious, comfortable cab on the market
- Industry-leading EasyDrive™ CVT transmission: drives like a car

New Holland, PA - July 15, 2015

PRESS RELEASE

New Holland's deluxe Boomer 46D and Boomer 54D (46 – 54 gross engine horsepower) compact tractors offer the convenience of a continuously variable transmission, the comfort of the deluxe SuperSuite<sup>™</sup> cab, and the increased torque of new, clean-running Tier 4B emissions-compliant engines. The Boomer 54D model was awarded the coveted title of "Machine of the Year 2015" in the Compact and Specialized category at the SIMA 2015 show in Paris for its technical innovation and the benefits it brings to customers. Selection criteria focused on innovative features, performance, productivity, cost of operation, ease of use and operator comfort.

"This award recognizes the considerable benefits that Boomer tractors bring to our customers," said Todd DeBock, Pro Work Tools Marketing Segment Leader. "They are the ultimate power tool, the perfect combination of superior operator comfort and optimal performance. This is achieved with the EasyDrive continuously variable transmission and a host of features that enable the operator to get the job done with great efficiency and comfort."

## Clean-running Tier 4 engines: more torque for increased performance

Boomer 46D and 54D tractors are powered by new FPT three-cylinder engines that feature a common-rail, direct-fuel injection system for maximum fuel efficiency.

To meet tough Tier 4B emissions standards, the New Holland emissions treatment system uses a combination of internal exhaust gas recirculation (EGR) to control nitrogen oxides (NOx) and a particulate matter (PM) catalyst. Unlike other tractors that require extra fluids, or that use a diesel particulate filter (DPF) that must be "regenerated," the New Holland system is completely automatic, with no need to stop working while the tractor regenerates.

The new engines also produce more torque for increased performance. The 46-horsepower engine in the Boomer 46D produces118 ft-lbs of torque, while the 54-horsepower Boomer 54D engine features 133 ft-lbs of torque so there are no worries when working in tough conditions under load, like mowing in tall grass with a rotary cutter or digging into a packed pile of material with a front-end loader.

## SuperSuite™ cab: most spacious, comfortable cab on the market

The factory-installed SuperSuite<sup>™</sup> cab is the most spacious and comfortable compact tractor cab on the market. Two large doors open to wide entry thresholds for easy entry and exit. Operators will appreciate the comfort of heat and air conditioning, the Accommodator<sup>™</sup> seat and the steering wheel that tilts and telescopes. There is generous hip room, legroom and head room, yet the low-

CNH Industrial America LLC 120 Brubaker Avenue, P.O. Box 1895 New Holland, PA 17557-0903 Telephone: (717) 355-1121 www.newholland.com/na



profile design fits under 8-foot doors and openings. The operator's view is excellent, and the standard high-visibility roof panel allows the operator to see through the roof to watch the loader through all ranges of operation for increased productivity.

These deluxe Boomer tractors can also be ordered in the "less cab" ROPS versions featuring a roomy, open, comfortable operator platform with easy-to-see, easy-to-reach controls.

#### Industry-leading EasyDrive™ CVT transmission: drives like a car

The Boomer EasyDrive<sup>™</sup> Continuously Variable Transmission (CVT) is the best in the business because it's easy to adapt to any operating condition. With a speed range of up to 18.6 mph, it drives just like a car using a single "go" pedal. Shuttling from forward to reverse is easy using the convenient lever to the left of the steering wheel. An automotive-style cruise control allows the operator to hold, fine-tune, or resume working speeds. A programmable response setting allows operators to adjust the acceleration and deceleration characteristics of the tractor to suit their driving style or application.

| Model                                 | Boomer™ 46D         | Boomer™ 54D |
|---------------------------------------|---------------------|-------------|
| Gross Engine Horsepower               | 46                  | 54          |
| PTO HP                                | 36                  | 43          |
| 3-pt. Hitch Lift Capacity (Ball-ends) | 3541 lbs. (1606 Kg) |             |
| Hydraulic Flow                        | 15.9 gpm (60.2l pm) |             |

#### About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at <u>www.cnhindustrial.com</u>.

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Media information, contact: Dawn Pelon, Brand Marketing Communications Manager dawn.pelon@newholland.com 717-355-1084