



New Holland Rustler™ Utility Vehicle to Aid New Holland Police Department

New Holland, Pa. (February 8, 2016) – The New Holland Police Department has faced challenges in the past navigating through narrow paths in its jurisdiction that are not always accessible with traditional police vehicles. New Holland Agriculture was able to provide a solution and support the local police force. Today, New Holland Agriculture presented the New Holland Police Department with a New Holland Rustler™ utility vehicle that has been custom-painted to match the paint scheme of the current New Holland Police vehicles.



Bret Lieberman, Vice President of New Holland North America, presented the Rustler utility vehicle to representatives New Holland Police Chief, Donald Bowers, EMS Chief of the New Holland Ambulance, and Rick Miller, President of New Holland Ambulance Association.

“We have a lot of ideas on how we can use the Rustler.” said New Holland Police Chief Donald Bowers. “In a search, especially in an off-road capacity, this will give us the capability we need. We appreciate New Holland’s support.”

“New Holland grew from a small local machine company to a worldwide brand right here in New Holland, Pennsylvania,” said Lieberman. “The New Holland Police Department has consistently and tirelessly protected our community and New Holland Agriculture is proud to have the opportunity to return the favor and assist them with the Rustler donation.”

In 2015, New Holland Agriculture also donated a Rustler to the New Holland Ambulance Association. The New Holland Ambulance Association serves the communities in New Holland, Pa., which is a rural area that sometimes proves too difficult to navigate by ambulance. Adding the Rustler to their emergency responses proved to be of great value to traverse those hard-to-reach areas and transport residents.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000



PRESS RELEASE



New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

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