

The Equipment Today 2016 Contractors' Top 50 New Products list represents the construction industry's most favored new products.

Racine, Wis., Sep. 8, 2016

<u>CASE Construction Equipment</u>'s <u>TR340 compact track loader</u> was selected as one of the top 50 new products for *Equipment Today*'s sixth annual Contractor's Top 50 New Products Awards.

The winners were determined based on reader inquiries about new products featured in the magazine over a 12-month period, along with page views and inquiries on ForConstructionPros.com.

The result is the 2016 Contractors' Top 50 New Products, a listing of the industry's most favored products, which represent the leading edge of innovation, quality, efficiency and environmental conservation in the construction equipment industry today.

"Contractors striving to complete projects on time and on budget recognize the Contractors' Top 50 New Products as important tools to boost productivity, increase efficiency and enhance profitability on their jobsites," asserted Becky Schultz, *Equipment Today* editor. "To compete in today's market, contractors need the types of features and capabilities these unique and innovative new products have to offer."

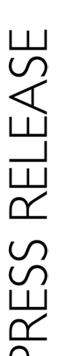
The radial-lift TR340 weighs 10,000 pounds with a rated operating capacity (ROC) of 3,400 pounds and a bucket breakout force of 8,700 pounds. The CTL offers an EZ-EH (electro-hydraulic) setup menu with nine adjustable speed and control sensitivity settings that can be adjusted as applications change; a dozer-style undercarriage for stability on steep slopes and difficult terrain; and one of the largest cabs in the industry at nearly 3-feet wide.

Additional information can be found in the September issue of *Equipment Today* and on the Equipment Channel of ForConstructionPros.com.

Click here for more information about the TR340.

###







CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.caseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

For more information contact:

Bill Elverman

Tel: 262.241.9414, ext. 131 Email: bill@pkamar.com