

CASE Launches New Equipment Configurator at CaseCE.com

New web tool provides transparency of options and streamlines the quoting process.

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[CASE Construction Equipment](#) has launched a new equipment configurator at [CaseCE.com/configure](#).

The online tool allows customers to configure their optimal machine across all CASE product categories and send the specs directly to their local dealer. This simplifies the buying process and provides contractors with the tools to configure a complete machine from the comfort of their home or office.

The streamlined process gives customers greater visibility into all the options available prior to meeting with their dealer in order to have a more productive conversation and make a more informed decision.

The quoting process also becomes more automated and shortens the time it takes to buy equipment.

Customers can visit [www.casece.com/configure](#) to start configuring equipment today. For more information on CASE, visit [CaseCE.com](#).

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CaseCE.com](#).

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhind.com](#).

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