

CASE dealer BPMSL hosts young farmer's event

Turin, 28 July 2016

More than 50 guests turned up to a recent young farmer's event which was hosted by CASE Construction Equipment dealer BPMSL Ltd.

Winchester-based BPMSL organised the evening to showcase their wide range of machines and depot facilities in an informal and social atmosphere.

The event included a presentation on the dealership which was carried out by sales manager Sam Edwards. Over the course of the evening guests had plenty of time to take a close look at the machines, which included some of the latest CASE CX130D series excavators, F series wheel loaders, WX148 wheeled excavator, CX80 midis and CX26B mini excavators, plus a SR130 skid steer loader. There was also the opportunity to have a look round the service and maintenance facilities and meet all the BPMSL staff.

With an extensive range of machines on display as well as some games to encourage some friendly competition, which involved a driving circuit, and pin games, plus plenty to eat and drink, the event proved to be very successful.

Claire Smith (MD) said: "This was the first young farmer's event we have hosted and we have had very positive feedback from our guests, saying what an enjoyable event it was. All the BPMSL team worked very hard to ensure everything went smoothly, resulting in a very successful evening."

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