

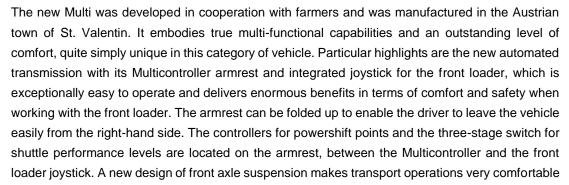
The new Multi - the perfect solution for multifunctional requirements on the farm.

The brand-new STEYR Multi is the most innovative tractor in its class. It delivers everything that farmers expect from a classic universal tractor. This is as Austrian as it gets!!

St. Valentin, 1 June 2016

A unique level of comfort.

indeed for the driver.



Steyr ECOTRONIK for even greater efficiency.

The Steyr ECOTRONIK achieves a perfect symbiosis of engine, transmission and vehicle operation.

Other highlights include the new automatic transmission and reliable engines, delivering robust torque, optimum fuel economy and power ratings of up to 120 hp, as well as exceptional pump performance levels, making this tractor a great all-rounder. The oil service interval is 600 hours. The transmission has four main gear ratios and four powershift groups which engage automatically in transport mode. Gear matching of these powershift stages is performed automatically in each mode. With ECOTRONIK the shift points in the automatic powershift transmission can be adjusted to take place at shaft speeds of between 1000 and 2000 rpm. In Power mode, employed for heavyduty work, the automatic transmission performs upshifts later and downshifts sooner than in Eco mode. Conversely, for light-duty work, Eco mode does exactly the opposite. There is also middle ground, in that the shift points can be adapted to suit whatever the job in hand might be, at any given time. Thanks to ECOTRONIK, the Multi lives up to its name - as a multi-talented performer on livestock and mixed arable farms.



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Versatile and manoeuvrable.

The Multi guarantees uninterrupted work in Shuttle mode and constant speeds when working in fields. It is also ideally suited for front loader operation, with the loader joystick with transmission functions situated ergonomically on the armrest. The four PTO shaft modes have been adapted to suit the engine characteristics curves. PTO shaft speeds of 540 and 1,000 rpm are reached at engine speeds of between 1800 and 1900 rpm to utilise maximum engine power. However, in Eco mode the PTO shaft speeds delivering maximum torque are situated in a more fuel-efficient range, at engine speeds of between 1500 and 1600 rpm. The PTO shaft can be operated clockwise or anti-clockwise in stationary mode.

When it comes to the hydraulics, customers can choose between the axial piston hydraulic pump (CCLS) with a displacement of 80 l/min and up to 5 mechanical control units, and the axial piston hydraulic pump (CCLS) with a displacement of up to 100 l/min as well as 2 mechanical and up to 4 electronic control units. There is also the option of having a front hitch with electronic control (EFH); the great benefit of the EFH is the electronic strain relief on front-mounted attachments that it provides. The driver is able to set the contact pressure for those front-mounted attachments and the EFH employs a pressure sensor to adapt the contact pressure of front-mounted attachments to the prevailing terrain. This enhances the quality of work and safety on steep gradients because pressure is maintained on the front axle at all times.

Yet another extraordinary feature is the turning circle of this tractor - only 4.05 metres! The maximum permitted GVW has been increased to 8 tons and the new Multi is also more comfortable and performs better with its new front axle suspension. It is now possible to fit 28-inch tyres on the front wheels. The cab is also available with suspension - the height of the tractor remains the same regardless of the level of suspension action. All models can be ordered 'monitor-ready', which means they can be equipped with ISOBUS II. Easy to maintain and highly versatile, the new Multi is the first choice of all farmers wishing to enjoy the excellence of STEYR quality standards in a compact format.

An overview of the new Multi.

- Automated 32/32 Powershuttle transmission with 4-stage powershift.
- Front axle and cab suspension for maximum comfort.
- Ergonomically designed Multicontroller armrest with front loader joystick.
- ECOTRONIK perfect matching of engine, transmission and operation.
- 4-speed PTO shaft as standard, meeting every requirement.
- Electronic front hoist control (EFH) with implement strain relief for safe mowing on steep



slopes.

- ISOBUS II for greater efficiency.
- 40 km/h Eco at 1,730 rpm.

To find further information about STEYR tractors on the Internet, please visit www.steyr-traktoren.com

For more than 60 years, STEYR has stood for top-notch quality from Austria and has specialised in the manufacture of tractors to the highest standards of quality, superlative comfort and great retained values. The STEYR model range never fails to impress with its technical innovations and its customer-oriented solutions. This guarantees optimum levels of productivity and economy in the farming, the forestry and the municipal sectors. The STEYR dealership network offers optimum local support to its customers.

STEYR is a brand of CNH Industrial N.V., a leading global manufacturer of investment goods quoted on the New York Stock Exchange(NYSE: CNHI) and on the Mercato Telematico Azionario at the Borsa Italiana (MI: CNHI). You can find further information about CNH Industrial online at www.cnhindustrial.com.

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