

Behind the Wheel: the first step in autonomous truck driving

Iveco, CNH Industrial's commercial vehicles brand, participated in the world's first cross-border initiative with smart trucks: the European Truck Platooning Challenge. The latest episode of CNH Industrial's Behind the Wheel web series follows the semi-automated convoy on their journey from Belgium to the Netherlands.

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The European Truck Platooning Challenge, the first ever voyage of semi-automated truck platoons took place in Europe in early April, 2016. Iveco, along with five other European OEMs, took part in this landmark event by deploying a 2-truck platoon from Brussels, Belgium to Rotterdam, the Netherlands. The initiative attracted global attention due to the fact that autonomous driving technology was being tested for trucks on open roads for the first time. It also highlighted the limitations placed on accelerating this technology by current infrastructure and regulations.

A new episode in the Behind the Wheel web series follows the Iveco platoon on its journey to Rotterdam and the celebrations and resolutions made at the Challenge's finish line. Through interviews with CNH Industrial's Innovation and Institutional experts and Iveco Brand President Pierre Lahutte, the episode chronicles the issue at hand and the steps being taken by the Company and its partners to move platooning technology into its next phase. The key takeaway from the Challenge is that European truck manufacturers are ready to roll out this technology, but rely on the cooperation of governments and institutions to pave the way for this.

Watch the video on the CNH Industrial YouTube Channel: <https://youtu.be/7YFaLQmNyK4>

Truck platooning is the linking of two or three trucks in a convoy. These vehicles closely follow each other at a set, close distance by using connectivity technology and automated driving support systems. The truck at the head of the platoon acts as the leader, with the vehicles behind reacting and adapting to changes in its movement. For example, if the platoon leader brakes, all the other trucks in the platoon also brake. Platooning can help make transport safer, cleaner, and more efficient, alongside reducing fuel consumption through improved driving practices, and more importantly has the potential to reduce CO₂ emissions by up to 10%.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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