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## **C&O Tractors crowned winner in New Holland's Dealer of the Year Awards**

- *New Holland announces C&O Tractors as winner in the Medium Tractor and Harvester Dealer of the Year award for 2015*

The team at C&O Tractors is celebrating after being named New Holland's Medium Tractor and Harvester Dealer of the Year 2015.



The New Holland Dealer of the Year Awards are part of an ongoing program to highlight the achievements of its dealers.

New Holland UK and Ireland Managing Director, Andrew Watson said: "The broad reach of our network means that our customers are never more than 25 miles away from a New Holland dealer. Our dealers range from small to large, with some relatively new, and some family-run businesses that are almost a century old. Our common objective regardless of size, location or age is to provide the best possible products to support the market and our valued customers."

Established in 1997, C&O Tractors trades both locally and internationally from its head office in Blandford, with four branches across Dorset, Wiltshire, West Sussex and the Isle of Wight. Supplying a range of quality agricultural machinery, the 80-strong team also boasts parts and service departments. The dealership previously won New Holland's Service Excellence award in 2015.

Speaking of the award win, Andy Coles, Managing Director C&O Tractors, said: "We have had a really positive reception to the new T7 Tier 4b tractor range, including the T7 Heavy Duty models. Our T7.225 demonstrator has been in action on farms across our sales territory where it has been making a big impression, and we're looking forward to promoting this range further.

"We are delighted to have won the Dealer of the Year award. It is a fantastic achievement for us and it was made possible by the team's dedication and hard work. I'm incredibly thankful to our customers for

their support over the years, which has helped us grow into a business that each and every employee is proud to be a part of.”

“Crowning a single dealer as the overall winner for each individual category can be a challenge,” said New Holland’s Andrew Watson. “All our dealers continue to impress us year after year and as such we consider the runner up position as an equally impressive achievement.”

Lincolnshire-based Burdens Group was named as runner-up in the Medium Tractor and Harvester category.

Award winners for 2015 include:

- Large Volume Tractor and Harvester Dealer of the Year: **Lloyd Ltd**
- Medium Tractor and Minor Harvester Dealer of the Year: **Fife Tractors**
- Tractor Dealer of the Year: **MC&S Agri Sales**

**ENDS**

More information on C&O Tractors can be found at [www.candottractors.com](http://www.candottractors.com). Additional information on New Holland can be found by visiting its website at [www.newholland.com/uk](http://www.newholland.com/uk).

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