

A Foursome of Awards for Case IH at Fieragricola 2016

Four Technical Innovation Awards for Case IH: Magnum Rowtrac Technology / Axial-Flow XFlow Cleaning System / Optum CVX Dual Speed Front PTO / Optum CVX New Engine Brake System

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Case IH is making an impressive impact at the 112th International Agricultural Technologies Show in Verona, taking place from February 3rd-6th, 2016. Presenting a full range of tractors and combines, supported by the latest technology available for Precision Farming with their AFS products, there was no shortage of visitors to the stand.

The star of the show is the newest range - Optum CVX. With its innovative and modern styling, it pushes the level of power beyond 300 hp whilst maintaining a compact structure, perfectly in line with the needs of European big farmers and contractors.

Another big hit is the Magnum 380 CVX Rowtrac, a perfect mix of pulling power, flotation and manoeuvrability, thanks to its exclusive design that maintains a front steering axle matched with rear rubber tracks.

The new Axial-Flow 140 Series, 2016 version with XFlow Cleaning, is also on display. Thanks to the many upgrades introduced for this new version, it offers maximum capacity, boosting the well-known performance and grain quality to even higher levels.

Among the many initiatives organized by Fieragricola, a new Technical Innovation Award has been instituted in collaboration with "Informatore Agrario" magazine. More than 130 subjects were submitted to the jury by manufacturers. Of these, 49 have been presented with awards - 1, 2 or 3 stars - according to the importance and impact of the innovation.

Case IH was distinguished with four 2* awards for the following innovations: Magnum Rowtrac technology, Axial-Flow Xflow cleaning system, Optum CVX dual speed front PTO and Optum CVX new engine brake system.

"These awards confirm the strong innovative spirit that characterises Case IH products and reflect the appreciation of our high performance machines in agriculture", highlights Matthew Foster, Vice President Case IH.

Press releases and photos <http://mediacentre.caseiheurope.com/>.

Case IH is the professionals' choice, drawing on more than 170 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.



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