

CNH Industrial employees in Italy to receive contractual bonus for 2015 results

London, February 3, 2016

CNH Industrial announced today to the Italian Union Organizations the amount of the salary bonus payable in the February payslips of all of the Company's Italian employees. The bonus is related to productivity and efficiency gains achieved in 2015 and is covered in the specific Collective Labour agreement applicable to all CNH Industrial employees in Italy.

These results vary depending on the performance achieved by each separate production unit, measured according to the WCM (World Class Manufacturing) system.

At Company level, the average total remuneration paid will be equal to 3.75% of conventional wages. This amount, together with the previously paid sums on a quarterly basis last year, account for an average reported pay increase of 5.25% in 2015.

The new remuneration policy was introduced in July 2015 and provides all Italian employees direct participation in achievement of the productivity, quality and profitability targets within the Company's strategic business plan.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: <u>www.cnhindustrial.com</u>

Media contact:

Corporate Communications CNH Industrial mediarelations@cnhind.com

CNH Industrial N.V. 25 St James's Street London, SW1A 1HA United Kingdom