

CASE showcases complete solutions for construction businesses and new introductions at Bauma 2016

Turin, 19 January 2016

CASE Construction Equipment will show its full line of equipment and services for the construction industry at the BAUMA 2016 exhibition. CASE will display its offering for the urban construction, road building, aggregates and recycling applications, dedicating areas of its ample 3,216 square metre stand to each market segment. Iveco vehicles for the construction industry, with the New Eurocargo 4x4 on its first public appearance, the Daily 4x4 steel 3-way tipper, the Trakker 6x6 3-lateral tipper and the Astra HD9 8x6 rear tipper, complete the offer on the stand.

The design of the stand will draw visitors towards a central point where they will discover the new D Series crawler excavator models and the 580ST backhoe loader featuring the new backhoe boom and loader arm that will be launched at the exhibition. Also in pride of place will be the best-in-class grader, “the new leader in the CASE team” that extended the brand’s offering when it was introduced at Intermat 2015. New features of the CASE® SiteWatch™ telematics system will also be unveiled at BAUMA 2016.

An extensive range of F Series wheel loaders will be on display across the stand, with units in the Aggregates, Recycling, Road Building and Urban Construction areas. The latter will also showcase the brand’s ranges of skid steer loaders and mini excavators, which are particularly well suited to this type of application. Also in this area of the stand will be the CX80 midi excavator that satisfies the most demanding customers with its superior comfort and premium features.

The CASE team welcoming visitors on the stand will be on hand to talk them through the new introductions and the brand’s offering for their businesses. The Service and Parts teams as well as CNH Industrial Capital, will also be available to explain all the ways the brand is able to support customers in partnership with its dealers, providing complete business solutions that include tailored financing packages, extended warranty, planned maintenance programmes, competitive cost of ownership, efficient parts and technical service.

Three of the machines on the stand – a wheel loader and a skid steer loader from the Road Building area, and a compact wheel loader from Urban Construction display – will also star in a lively show that will entertain visitors on the stand at regular intervals throughout the BAUMA 2016 exhibition.

It’s time for more: the D Series crawler excavator offering grows with 5 new models

CASE will expand the range of D Series crawler excavators, which made its debut at Intermat 2015, with five new models – the CX130D, CX160D and CX180D in the medium range and the CX490D and CX500D heavy models. Like the previously launched models, the new additions to the range stand out for their productivity, with their fast cycles, and their efficiency. They all feature Tier 4 Final (Stage IV) maintenance-free technology with no DPF that results in low running costs. The big performance comes with superior comfort and safety.



PRESS RELEASE

The Construction King offers more choice: new backhoe boom and loader arm on the 580ST

CASE will also introduce a new backhoe design with in-line cylinder geometry and inner Extendahoe on its 580ST model. This will be available in addition to the existing CASE DNA boom with overlapping cylinders and outer Extendahoe, giving customers the choice of design that best matches their requirements.

CASE equipment for aggregates applications in action at nearby gravel pit

Visitors to the CASE stand will also have the opportunity to see the latest products for aggregates applications in action at a gravel pit located in the nearby village of Aschheim. CASE shuttles will leave twice a day from the stand, for a morning and an afternoon visit. Participants will be able to see demonstrations of the new D Series crawler excavators, wheel loaders and dozers in action, working with an Iveco heavy duty truck. They will also have the opportunity to test drive some of the units, and refreshments will be offered. The visits will begin on Monday 11 April afternoon and will continue until the last one on the afternoon of Saturday 16 April.

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

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