

CNH Industrial VP elected as Agriculture Chair of Equipment Manufacturers Association

Jim Walker, Vice President of CNH Industrial brand Case IH in the NAFTA region, has been elected as the 2016 Agricultural (AG) Chair of the Association of Equipment Manufacturers (AEM).

Burr Ridge, Ill. November 11, 2015

The Association of Equipment Manufactures (AEM) has named Jim Walker, NAFTA Vice President of Case IH, an agricultural machinery brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) as its 2016 AG Chair. In addition to this distinction, Mr. Walker also serves as an AEM Director.

The AEM is a North American-based international trade group for the off-road equipment manufacturing industry, which consists of the agriculture, construction, forestry, mining and utility sectors. Its membership comprises more than 850 companies and more than 200 product lines. AEM officers and directors work on behalf of all AEM member companies, giving their time and talent to provide strategic direction and guidance for Association services, activities and programs, in areas including public policy, equipment statistics and market information, and exhibitions, as well as technical, safety and regulatory issues, global business development, and education/training.

CNH Industrial recently achieved a 'Pillar of the Industry Award' from AEM for the fourth consecutive year. This recognition reflects the Company's work to promote the improvement of American manufacturing policies to create jobs and expand the economy.

CNH Industrial has 11 manufacturing plants, 13 research and development centers, and a workforce of 11,000 people in North America. The company designs, produces and sells 'machines for work' and is present in all major markets worldwide giving it a unique competitive position.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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