

CNH Industrial's Vision concept van receives the 2016 European Transport Prize for Sustainability

German publisher Huss-Medien has awarded the Vision concept van from Company brand Iveco with the "Europäischer Transportpreis für Nachhaltigkeit 2016" (European Transport Prize for Sustainability) in the distribution vehicles category. Alessandro Bernardini, Innovation Director Truck and Bus at CNH Industrial, accepted the award at a ceremony held in Munich, Germany.

London, November 30, 2015

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) has been recognised for its efforts to provide sustainable innovations in the transport sector. The Vision concept van, designed for the Company's commercial vehicles brand Iveco, received the 2016 European Transport Prize for Sustainability in the distribution vehicles category from Huss-Medien.

One of Germany's largest independent specialist publishers, the Huss-Medien Group produces over 20 specialist publications for sectors including transportation, logistics and technology with an annual circulation of 3.5 million readers. Alessandro Bernardini, Innovation Director Truck and Bus at CNH Industrial, accepted the award at a ceremony held in Munich, Germany.

Unveiled at the 2014 Hanover commercial vehicle show, the Vision concept van is a working prototype developed by CNH Industrial's Design and Innovation departments together with its commercial vehicle brand Iveco and logistics operator DHL. The prototype features a dual power electric/hybrid engine that would allow the vehicle to move from an out-of-town distribution hub into and around zero emission cities and back again.

Although the Vision is a prototype, much of its technology is already close to production. The vehicle acts as a travelling sensor, sending information to the driver, the fleet manager, the surrounding infrastructure and other vehicles to maximise efficiency. The roof supports solar panels, which feed the electric battery, and tyre pressure is adjusted automatically according to the weight of the load – another fuel saving feature and safety device.

PRESS RELEASE

The Vision is one example of how CNH Industrial is working to provide sustainable solutions for the different sectors in which its brands operate. The Dow Jones Sustainability World and Europe Indices have named the Company as their Capital Goods Industry Group Leader for five consecutive years now. CNH Industrial was also recently included in the CDP's Climate "A-List" and received a score of 100/100 from the global environmental ratings society for the transparent communication of its actions to fight climate change.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

For more information contact:

Alessia Domanico
Corporate Communications - Global
CNH Industrial
Tel: +44 (0)2077 660 326

Laura Overall
Corporate Communications Manager
CNH Industrial
Tel. +44 (0)2077 660 338

Email: mediarelations@cnhind.com