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New Holland presents big Golden Jubilee line-up at Royal Welsh Show

New Holland's stand at the Royal Welsh Show 2014 will be bursting with models for visitors to appreciate in the year the company celebrates the 50th anniversary of its flagship tractor plant in Basildon.

For the factory's Golden Jubilee, the blue and yellow machines will be a big presence at the event on July 21-24 at the Royal Welsh Showground, Llanelwedd, Powys, with a host of dealers on hand too.

From New Holland's market-leading tractor offering will be the T4.95, T5.105, T6.160 Auto Command™ and T7.270 Auto Command™.

The diversity of New Holland's agricultural offering will be showcased further with the presence of the Skidsteer 220, the Roll Baler 6090 fixed chamber round baler, and the LM 7.35 telehandler.

The sophisticated benefits of New Holland's advanced Precision Land Management systems will also be on display to highlight the savings, efficiencies and profitability the satellite navigation system can deliver for farmers.

The exhibition of top-flight engineering and design will also bring together a powerful demonstration of the full range of regional dealers from New Holland's expert and reliable national network.






Taking part are JE Lawrence & Son Ltd, Gwili Jones, T Alun Jones & Son, JG Plant Ltd, Teme Valley Tractors Ltd, Teme Valley Tractors (Welshpool) Ltd, Malpas Tractors Ltd, Menai Tractors and Ravenhill Ltd.

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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