

12 May 2014

New Holland continues Golden Jubilee celebrations at Royal Highland Show 2014

New Holland will be continuing its 50th anniversary celebrations at the Royal Highland Show in June with a comprehensive line-up that will include its latest equipment and a range of vintage editions.

Taking place at the Royal Highland Centre in Edinburgh from 19th-22nd June, New Holland will be showcasing a pre-force model along with its classic Silver Jubilee Ford 7810, and the Basildon-built T7 and T6 Golden Jubilee special edition tractors.

The T4 and T5 models will also be making an appearance.

From the harvester range there will be a TC5000 Combine on the stand along with the newest edition to New Holland's baler range: the Roll-Belt™ variable chamber round baler which delivers capacity increases of up to 20 per cent on previous models. Combine specialists will be there to support those visiting New Holland.

Precision Land Management (PLM) will be a particular focus at this year's event and specialists will be on hand to inform customers about the range of guidance products available and how to get the best from them.






Further to the products on display, the aftersales team will be available to discuss service packages, extended warranty and maintenance schemes. As will CNH Capital which will be on hand to discuss a range of finance options with customers on the day.

Finally, New Holland fans will be able to purchase branded items such as t-shirts, caps, clothing and toys with the return of the merchandising caravan.

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com



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-  <http://it.youtube.com/user/NewHollandAG>
-  www.flickr.com/photos/newholland
-  <http://www.facebook.com/NHAgriUKandROI>
-  <http://twitter.com/NewHollandAG>
-  <https://plus.google.com/117086178528241801087/posts>



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