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New Holland Agriculture supports virtual farm simulation on Farming Simulator 15

A full range of New Holland Agriculture equipment will feature in the fifth generation Farming Simulator computer game, developed by Giants Software GmbH. This game, which is the most successful and widely played farming simulation package, will include New Holland tractors, combines, headers, balers and material handling equipment to provide users with a realistic 'virtual' farming experience.

A new Nordic farming environment together with updated arable, livestock and poultry enterprises have been developed and gamers will be able to select a New Holland machine for every task. Furthermore, as users increase their expertise, they will be able to 'trade-up' their equipment, and can aspire to own the world's most powerful combine: the 653hp CR10.90.

The New Holland products available for the avid virtual farmer include the T4.75 PowerStar tractor, perfect for the budding livestock farmer, who could upgrade to a T6.160 tractor equipped with a 750TL front loader. The largest arable farmers will cultivate with the T8.320 or T8.435 tractors, the latter equipped with SmartTrax™ technology or even go all-out for the articulated T9.560. They can reap what they sowed with the mighty CR10.90 combine equipped with either a 12 row maize header or the impressive 41ft Varifeed grain header. A BigBaler 1290 could also find a place in their stable. More modest outfits will find products to suit their needs with the TC5.90 conventional combine, 6 row maize header or 18ft Varifeed header and the Roll-Belt 150 variable chamber baler.

An online version of the simulator is also available, so users can enhance their farming experience in multiplayer mode.

To discover more, a preview video is available at:

<http://youtu.be/w-3A28E-bNg>

The game will be launched in October 2014 for PCs and Macs and in the first quarter of 2015 for games consoles including Sony's PlayStation and Microsoft's Xbox. The game is available in 17 languages, and can be purchased directly from www.NewHollandStyle.com.



PRESS RELEASE

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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