



14 April 2014

## Cereals 2014 will debut new Varifeed™ 41-foot grain header for New Holland CR combine harvester

Cereals 2014 will be the stage for the long-awaited UK debut of the new Varifeed<sup>™</sup> 41-foot grain header for the New Holland CR combine harvester.

On display at New Holland's stand number H-814-8, it's likely to draw the crowds throughout the show at Chrishall Grange, Nr Duxford in Cambridgeshire.

The header width of 41 feet (12.50 metres) was chosen because today many large farms utilise 36-metre tram lines in their fields. With a robust welded frame design, it adds even more capacity to one of the highest-output machines in the world.

The adjustment range for the knife in longitudinal direction is 575mm and adjustment is performed electro-hydraulically from the cab to suit all harvesting conditions. It is easily adapted to use with optional side knives for harvesting rapeseed.

The header is equipped with four wide Autofloat™ sensing pads that enable its height and lateral inclination to adjust automatically.

New Holland will also be exhibiting alongside it a range of machinery including the Basildon-built T7 and T6 tractors as well as a selection of hay, forage and material handling equipment.

The show will continue the official year-long celebrations for the 50<sup>th</sup> anniversary of the opening of the Basildon Tractor Plant and it will represent another chance to see the special edition Golden Jubilee tractor up close.

Dedicated PLM and Aftersales areas will complete the New Holland stand at the show.

The brand will be showcasing the advances of Precision Land Management (PLM) which has up to 32 orbiting satellites at its disposal to fix a machine's location on the farm to guide operations down to a few centimetres.

Take, for example, someone without PLM seeding a field with a drill width of four metres and an overlap of 15-16cm – over 1,000 acres that works out as working an astonishing 40 extra acres.

With PLM, however, those small differences in time, expense and effort that mount up are instead squeezed down, making unnecessary labours increasingly a thing of the past.









In the Aftersales area the New Holland team will introduce the new Service Plus package. This exciting product offering consists of a full range of aftersales services, competitive and flexible schemes along with customised solutions, made to guarantee the best extended cover option to fit the needs of all customers.

For more information, visit www.newholland.com.



New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or groundscare professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com



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