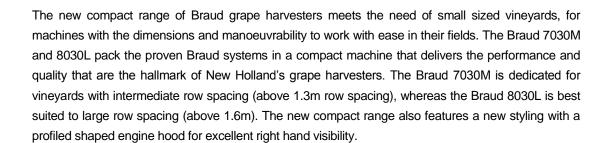


#### 24/11/2015

# New Holland Launches New Grape Harvester Braud Compact Range for the Intermediate and Large Row spacing Vineyard Segments

- Proven systems packaged in a class-leading compact design
- Best-in-class fuel efficiency with ECOBlue™ HI-eSCR Tier 4B technology.
- Best-in-class comfort and safety with award-winning filtration system
- Maximum uptime with fast and easy maintenance



#### Proven systems packaged in a class-leading compact design

The proven SDC shaking system features a new low grape shaking that picks even the lowest bunch of grapes and, with the high-capacity cleaning system, harvests the vineyard gently and efficiently. The integrated Intelligent Management System 2.0 and the IntelliView™ IV touch screen monitor provide the operator full access to all key harvester functions and automatically manages the Blue Cab™ 4 system. The compact frame of the machine provides outstanding manoeuvrability, saving time even when turning in tight headlands. The Braud 8030L, combines the compact frame, with an higher capacity: a 1.9m Noria collecting fruits and high capacity 600mm wide cleaning conveyor. The Braud 7030M can be specified with the award winning Opti-Grape™ system for grape sorting and separation of impurities. Productivity has never been so easy.

# Best-in-class fuel efficiency with ECOBlue™ HI-eSCR Tier 4B technology

The Braud 7030M and 8030L run 128 hp FPT Industrial common rail electronic engines featuring New Holland's ECOBlue HI-eSCR Tier 4B technology that deliver more power and torque with best-in-class fuel efficiency.





The cab of the new compact models offers all the comfort features of the bigger Braud grape harvesters, with ergonomic layout, the armrest with integrated joystick, quiet operation. Most importantly, it complies with the stringent Code 4 European Machine Directive and can be specified with the unique new Blue Cab™ 4 system, which features the most advanced filtration system in the industry and has been awarded the SITEVI 2015 Gold Medal for Innovation.

## Maximum uptime with fast and easy maintenance



The fast and easy maintenance means the grape harvesters can spend a maximum time working. Washing the picking head is quicker than ever with the new washing feature and the design with fewer accumulation areas. The new Noria tension system and swing head lock system save time for maintenance and machine preparation. The engine has long service intervals at 600 hours.

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or groundscare professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com





http://it.youtube.com/user/NewHollandAG



www.flickr.com/photos/newholland



http://www.facebook.com/NHAgriUKandROI



http://twitter.com/NewHollandAG



https://plus.google.com/117086178528241801087/posts



### **Press contacts:**

Sara Sebastianelli, New Holland Agriculture. Phone: 01268 295 268

email: sara.sebastianelli@newholland.com

Rebecca Dawson, Ware Anthony Rust. Phone 01223 272800, mobile: 07584 216629

email: Rebecca.dawson@war.uk.com

Geoff Dodgson, Ware Anthony Rust. Phone 01223 272800, mobile 07710 379561

email: Geoff.dodgson@war.uk.com

