

Case IH's Axial-Flow 9230 was the only combine to receive an IMMA award at the Cereals event held on the 11th and 12th June. It won a silver award in the harvest machinery category.

The new International Machinery Manufacturer's Awards (IMMA) reward companies that have produced machines that show particular innovation, effectiveness and value.

St. Valentin, 18.06.2014



The Axial-Flow 9230 is a single rotor machine with the highest-available capacity, dual control unloading system. The judges highlighted the innovative pivoting auger spout, and "a 10.4 folding unloading auger allowing adoption of a true 12 metre control traffic system". This complements the 9230's 41 foot /12m cut header option - currently the widest in the UK.

Organised by the Cereals Event, the awards are supported by the Agricultural Engineers' Association, The Institution of Agricultural Engineers, The Royal Agricultural University and Farmers Weekly, and were presented at an awards ceremony on 11th June.

On receiving the award, Charles Blessley, Marketing Manager, Case IH UK and Ireland said, "We are delighted to have won this prestigious award for the Axial-Flow 230 series. The award confirms Case IH's position at the leading edge of agricultural machinery development and demonstrates our commitment to new technology, value and effectiveness".

\*\*\*

Press releases and photos <a href="http://mediacentre.caseiheurope.com/">http://mediacentre.caseiheurope.com/</a>.

Case IH is the professionals' choice, drawing on more than 170 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at <a href="https://www.caseih.com">www.caseih.com</a>.

Tel: +43 7435 500 638

PRESS RELEASE



Case IH is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at <a href="www.cnhindustrial.com">www.cnhindustrial.com</a>.

## For more information contact:

Marie Mouton

Tel: +43 7435 500 638

Case IH Public Relations Europe, Middle East, Africa

E-mail: marie.mouton@caseih.com

www.caseih.com