

Case IH: Debut with a drum beat

Brand new Optum CVX awarded „Machine of the Year 2016“

New compact ‘power pack’ inspires jury / Specialised press and practice remunerate performance and design / Following top-performance in DLG PowerMix, the Optum CVX receives next distinction

St. Valentin/Hannover, den 11.11.2015



PRESS RELEASE

The first production models of the Optum CVX, a tractor built in St. Valentin/Austria, have only just rolled off the assembly line a few weeks ago and already the new tractor range has received the distinguished “Machine of the Year 2016” award. “We are pleased that all the work and the efforts of our whole team receive such a clear appreciation. We were and we are absolutely convinced of this new range as it was consequently developed according to the wishes and requirements of our customers in Europe. So we particularly appreciate that the members of the “Machine of the Year” jury have such a high opinion of the Optum CVX. Shortly after the excellent results achieved in the DLG PowerMix, the Optum CVX now already convinces with the second drum beat”, reports Andreas Klauser, Brand President Case IH.

The two equally versatile and powerful models of the new tractor range come with 270 and 300 hp rated power, respectively. These tractors offer excellent agility and flexibility whilst the performance almost corresponds to the bigger Magnum range. Features of the new tractor range include the standard four-speed rear PTO and the unique option of a two-speed-front PTO, and the re-engineered continuously variable transmission using double clutch technology delivers impressive traction with the 2.15 diameter tyres. “In addition to all innovative technological features of the new tractor range, however, we are equally thrilled by the newly developed design. Following the first feedback received from dealers, customers and visitors at Agritechnica, the distinction as “Machine of the Year 2016” now gives evidence that we indeed landed an major coup with the Optum CVX”, emphasises Dan Stuart, responsible Case IH Product Manager.

Press releases and photos <http://mediacentre.caseiheurope.com/>.

Case IH is the professionals' choice, drawing on more than 170 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

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For more information contact:

Cecilia Rathje
Ph: +43 7435 500 634

Case IH Public Relations Officer
Europe, Middle East & Africa

Email: cecilia.rathje@caseih.com
www.caseih.com